

SMARTCHAIN Innovációs Platform & Kommunikáció

ISEKI-Food Association
&
Copa-Cogeca

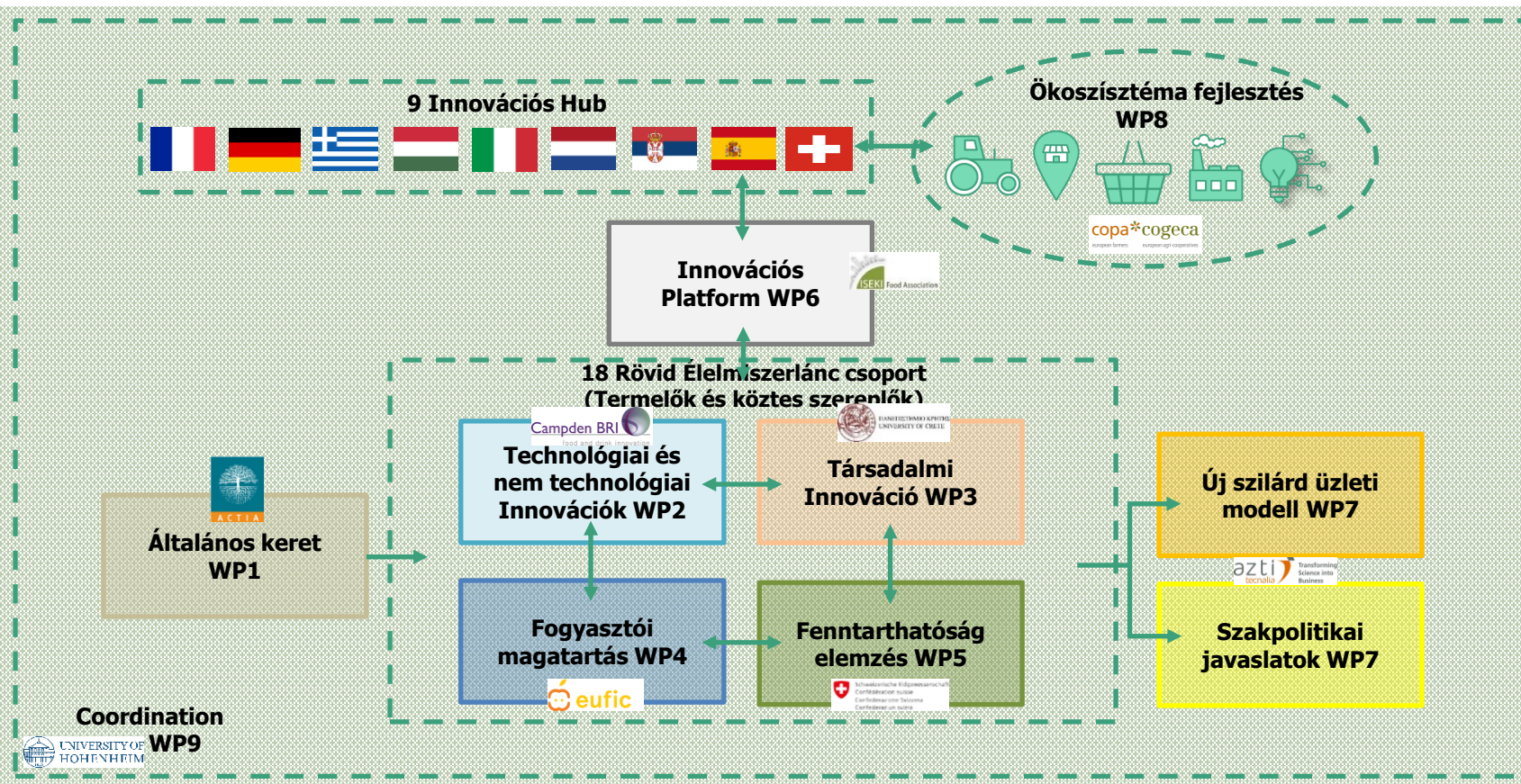


25/06/2021



**Horizon 2020
European Union Funding
for Research & Innovation**

The SMARTCHAIN project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 773785



Platform weboldal

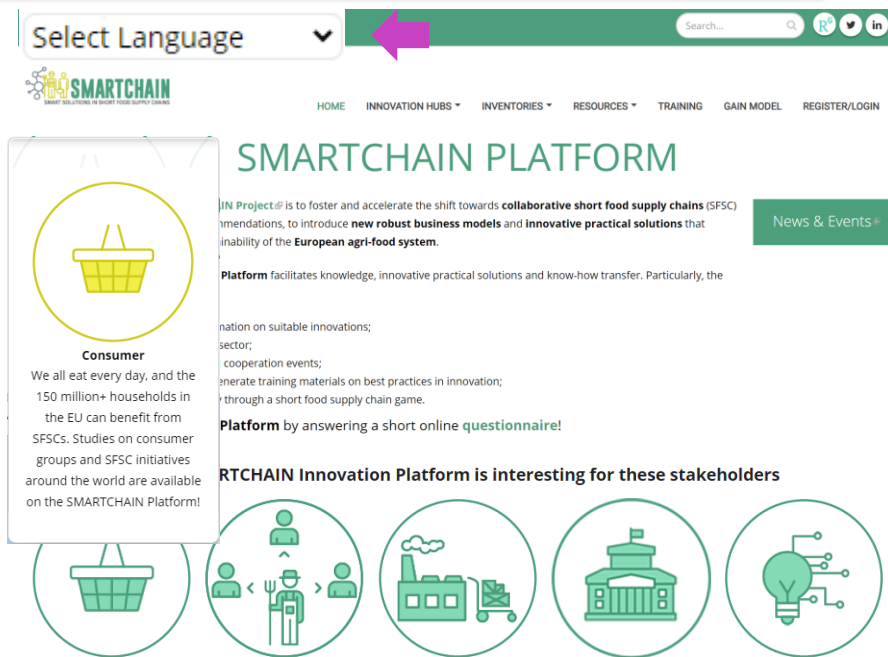
tudásátadás – innováció – együttműködés

Rövid élelmiszer-ellátási lánc szereplők

Enter the platform via a location of interest



smartchain-platform.eu



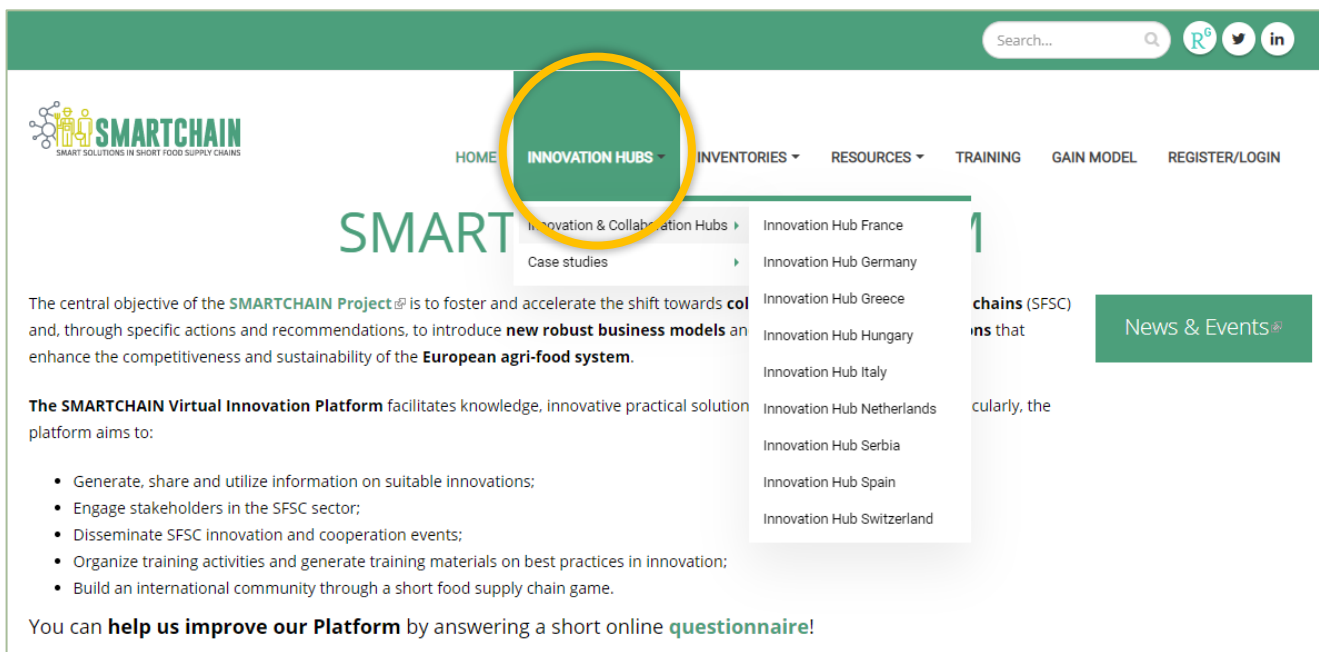
The screenshot shows the SMARTCHAIN Platform website. At the top, there is a 'Select Language' dropdown menu and a search bar. Below the navigation bar, the main heading is 'SMARTCHAIN PLATFORM'. A central card features a yellow shopping basket icon and the text: 'Consumer We all eat every day, and the 150 million+ households in the EU can benefit from SFSCs. Studies on consumer groups and SFSC initiatives around the world are available on the SMARTCHAIN Platform!'. To the right, there is a 'News & Events' section. At the bottom, five circular icons represent different stakeholders: a shopping basket (Consumer), a group of people (Stakeholders), a factory (Production), a government building (Policy), and a lightbulb (Innovation).



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Kommunikáció az innovációs HUB-ok között



The screenshot shows the SMARTCHAIN website interface. The top navigation bar includes a search bar, social media icons (ResearchGate, Twitter, LinkedIn), and a main menu with links: HOME, **INNOVATION HUBS** (highlighted with a yellow circle), INVENTORIES, RESOURCES, TRAINING, GAIN MODEL, and REGISTER/LOGIN. The 'INNOVATION HUBS' dropdown menu lists various hubs: Innovation & Collaboration Hubs, Case studies, Innovation Hub France, Innovation Hub Germany, Innovation Hub Greece, Innovation Hub Hungary, Innovation Hub Italy, Innovation Hub Netherlands, Innovation Hub Serbia, Innovation Hub Spain, and Innovation Hub Switzerland. The main content area features the SMARTCHAIN logo, a paragraph about the project's objective, a list of platform aims, and a call to action to complete a questionnaire.

SMARTCHAIN
SMART SOLUTIONS IN SHORT FOOD SUPPLY CHAINS

HOME **INNOVATION HUBS** INVENTORIES RESOURCES TRAINING GAIN MODEL REGISTER/LOGIN

SMARTCHAIN

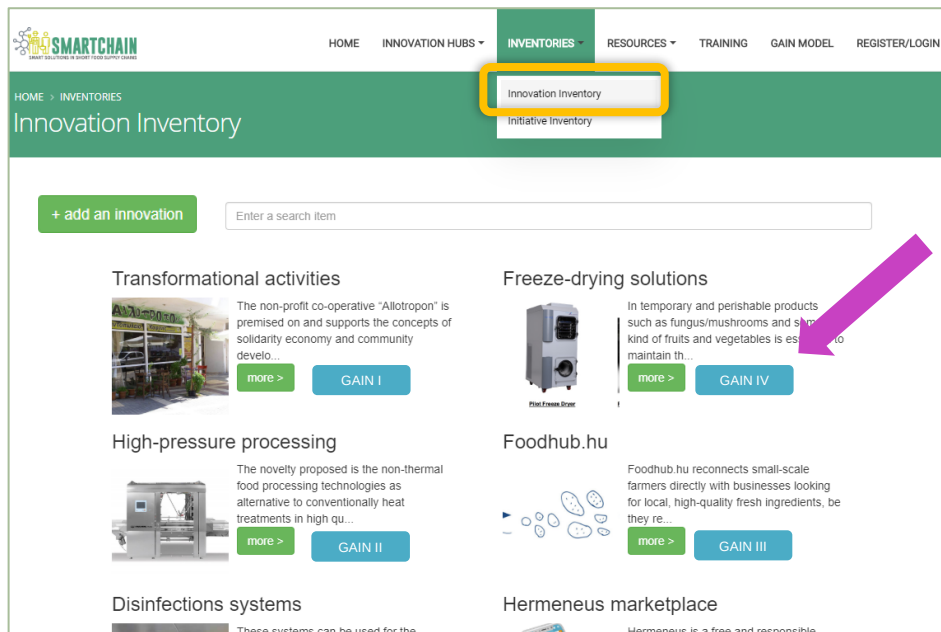
The central objective of the **SMARTCHAIN Project** is to foster and accelerate the shift towards **collaborative business models** and, through specific actions and recommendations, to introduce **new robust business models** and enhance the competitiveness and sustainability of the **European agri-food system**.

The **SMARTCHAIN Virtual Innovation Platform** facilitates knowledge, innovative practical solution platform aims to:

- Generate, share and utilize information on suitable innovations;
- Engage stakeholders in the SFSC sector;
- Disseminate SFSC innovation and cooperation events;
- Organize training activities and generate training materials on best practices in innovation;
- Build an international community through a short food supply chain game.

You can **help us improve our Platform** by answering a short online **questionnaire**!

REL innovációs és kezdményezések



HOME > INNOVATION HUBS > **INVENTORIES** > **Innovation Inventory**

Initiative Inventory

+ add an innovation

Enter a search item

Transformational activities

The non-profit co-operative "Allotropon" is premised on and supports the concepts of solidarity economy and community develop...

more > GAIN I

Freeze-drying solutions

In temporary and perishable products such as fungus/mushrooms and some kind of fruits and vegetables is essential to maintain th...

more > GAIN IV

High-pressure processing

The novelty proposed is the non-thermal food processing technologies as alternative to conventionally heat treatments in high qu...

more > GAIN II

Disinfections systems

These systems can be used for the

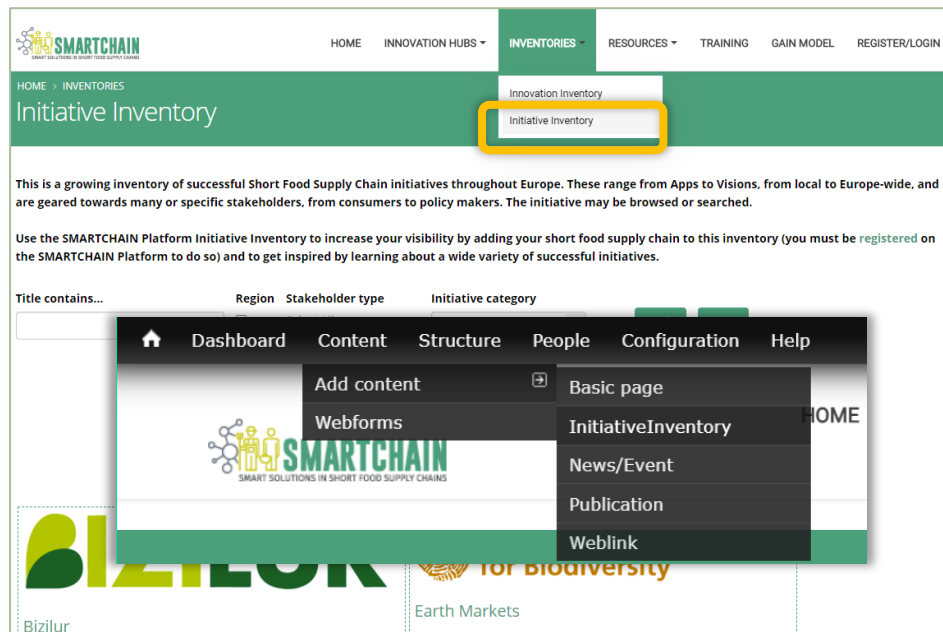
Foodhub.hu

Foodhub.hu reconnects small-scale farmers directly with businesses looking for local, high-quality fresh ingredients, be they re...

more > GAIN III

Hermeneus marketplace

Hermeneus is a free and responsible



HOME > INNOVATION HUBS > **INVENTORIES** > **Initiative Inventory**

Innovation Inventory

Initiative Inventory

This is a growing inventory of successful Short Food Supply Chain initiatives throughout Europe. These range from Apps to Visions, from local to Europe-wide, and are geared towards many or specific stakeholders, from consumers to policy makers. The initiative may be browsed or searched.

Use the SMARTCHAIN Platform Initiative Inventory to increase your visibility by adding your short food supply chain to this inventory (you must be registered on the SMARTCHAIN Platform to do so) and to get inspired by learning about a wide variety of successful initiatives.

Title contains... Region Stakeholder type Initiative category

HOME Dashboard Content Structure People Configuration Help

Add content

Webforms

Basic page

InitiativeInventory

News/Event

Publication

Weblink

BIZILOR for Biodiversity

Bizilur Earth Markets

REL Publikációk & Weblinkek

Publications

From Smartchain? Year Stakeholder type Author ...

- Consumer
- Farmer&Cooperative
- Industry&Retail
- Policy maker
- Regulatory authority
- Retailer
- Technology provider
- EU project

(CTRL click to choose more than one)

Absatzsteigerung durch direktere Lebensmittelvermarktung

Stakeholder type: Consumer, Farmer&Cooperative, Industry&Retail, Policy maker, Technology provider

Year: 2019

Author(s): -

From SMARTCHAIN: Yes

Short description: Take a look at the German one-pager for information on how you can contribute to Increasing Sales of SFSC products. The Justify the Price heading tells how to communicate the value of SFSC to consumers.

File attachment: [Download](#)

Food supply during the economic and social situation caused by the coronavirus

Stakeholder type: Consumer, Farmer&Cooperative, Industry&Retail, Policy maker, Technology provider

Year: 2020

Author(s): Kisléptéki Termékelőállítók és Szolgáltatók Országos Érdekképviseletének Egyesülete

From SMARTCHAIN: Yes

Weblinks

Filter by: Stakeholder type

Animal Task Force



Region: EU

Stakeholder type(s): Industry&Retail

Website: <http://animaltaskforce.eu/#>

Short description:

The Animal Task Force is a European Public-Private Partnership of research organisations and farmer and industry organisations, working together on a sustainable and competitive European livestock production sector by fostering knowledge development and innovation in the whole animal production chain.

BBI



Oktatási anyagok

NAVIGATION

[Home](#)[▶ ISEKI-Food E-learning](#)[▶ Courses](#)

Course categories:

SMARTCHAIN

This category is part of the **SMARTCHAIN Project**, which is supported by the European Union's Horizon 2020 Research and Innovation Programme under the grant agreement No. 773785.



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Search courses:

Go

[▼ Collapse all](#)

▶ Innovation and Solution-based Multi-actor Workshops

🔄 Tutorial for the SMARTCHAIN Innovation Platform

A video tutorial on the use of the SMARTCHAIN Innovation Platform (<https://www.smartchain-platform.eu>).

🔄 Best Practices in Innovation

An e-learning course based on the outcomes of the innovation and solution-based multi-actor workshops, which will generate concrete actions for knowledge transfer on Best Practices in Innovation.

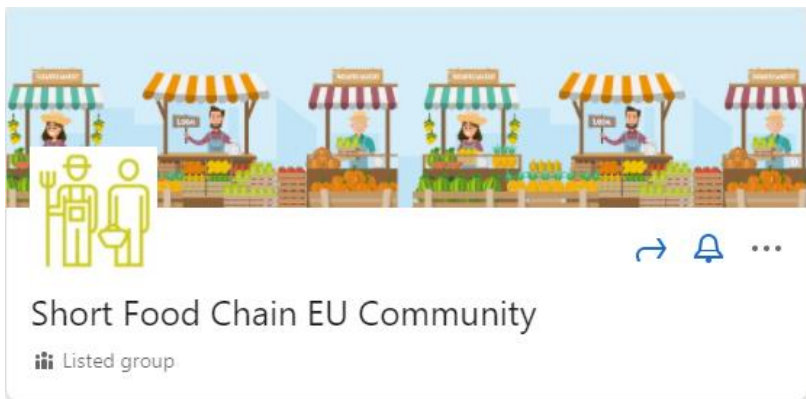
▶ Innovation and Solution-based Multi-actor Workshops

[🔄 Generic \(EN\) - Multi-stakeholder Workshop 1](#)[🔄 France - Multi-stakeholder Workshop 1](#)[🔄 Germany - Multi-stakeholder Workshop 1](#)[🔄 Greece - Multi-stakeholder Workshop 1](#)[🔄 Hungary - Multi-stakeholder Workshop 1](#)[🔄 Italy - Multi-stakeholder Workshop 1](#)[🔄 Netherlands - Multi-stakeholder Workshop 1](#)[🔄 Serbia - Multi-stakeholder Workshop 1](#)[🔄 Spain - Multi-stakeholder Workshop 1](#)[🔄 Switzerland - Multi-stakeholder Workshop 1](#)

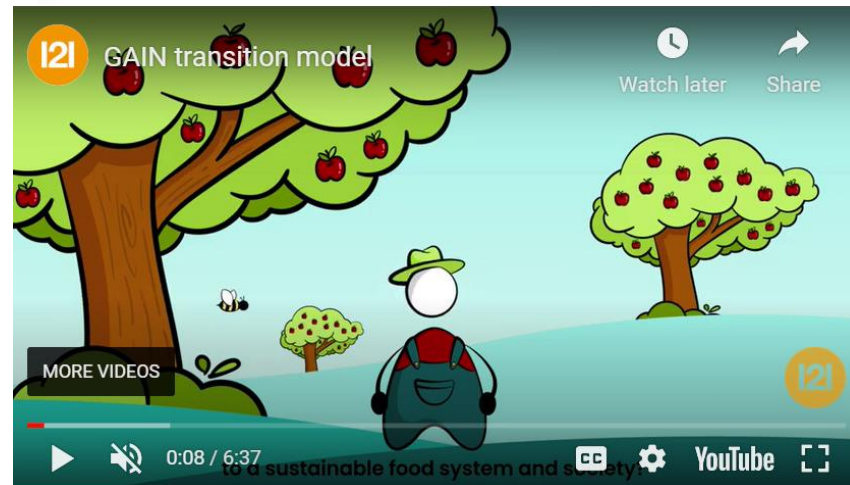
Sign up for the e-learning course "Best practices in Innovation"

Építsünk egy nemzetközi REL közösséget

HOME
GAIN Model



[linkedin.com/groups/8948135](https://www.linkedin.com/groups/8948135)



https://youtu.be/pzRwSNvbY_s

A Platform fenntartása



Years 2021 – 2024
Name of the platform will change



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