SMARTCHAIN
SMART SOLUTIONS IN SHORT FOOD SUPPLY CHAINS

SMARTCHAIN Innovatie Platform

Presentatie:

Remco Veltkamp

Geleid door:

ISEKI-Food Association

&

Copa-Cogeca



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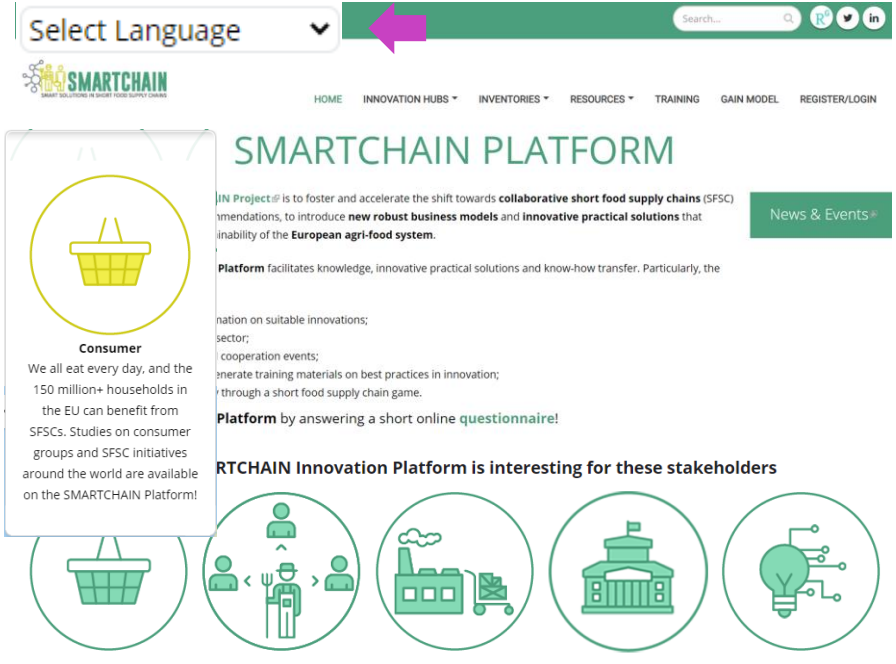
Platform Homepage

knowledge transfer – innovation – cooperation

stakeholders of **short food supply chains (SFSC)**





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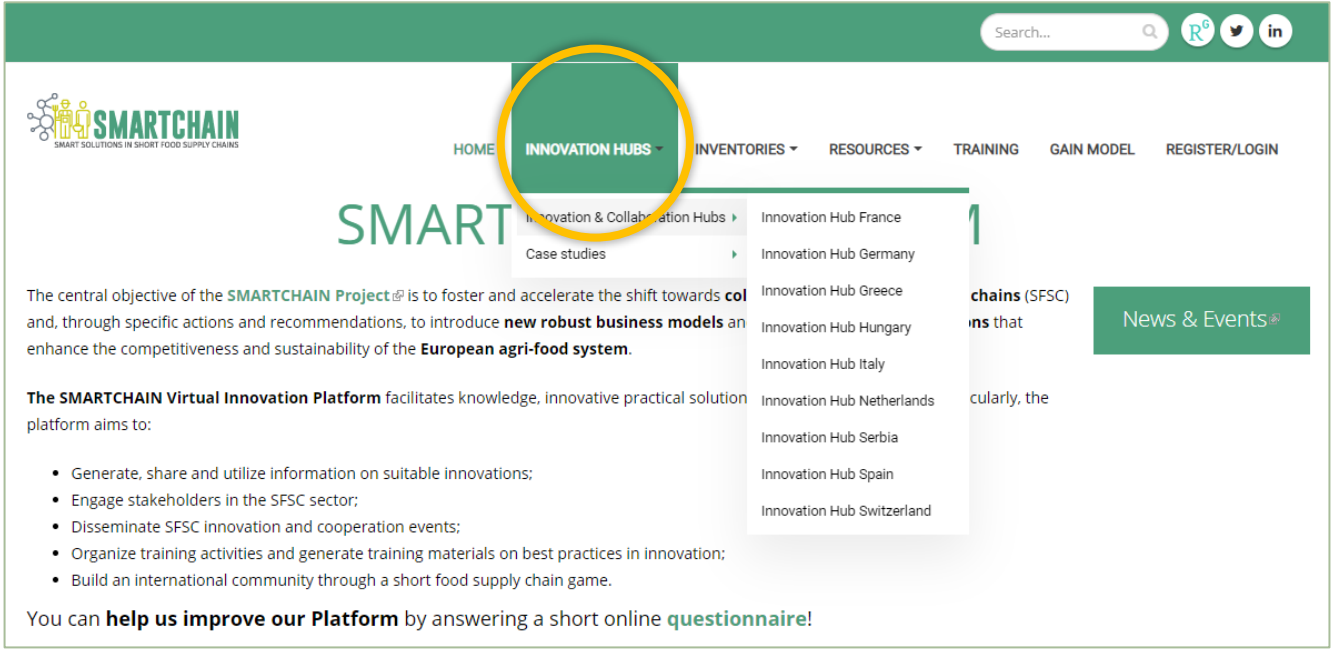
Communicatie tussen innovatiehubs



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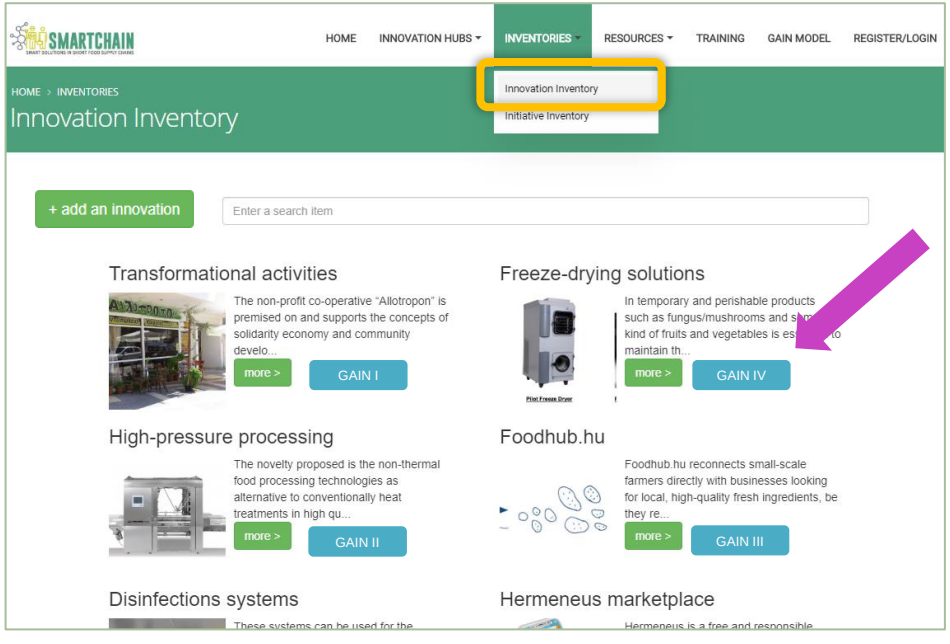
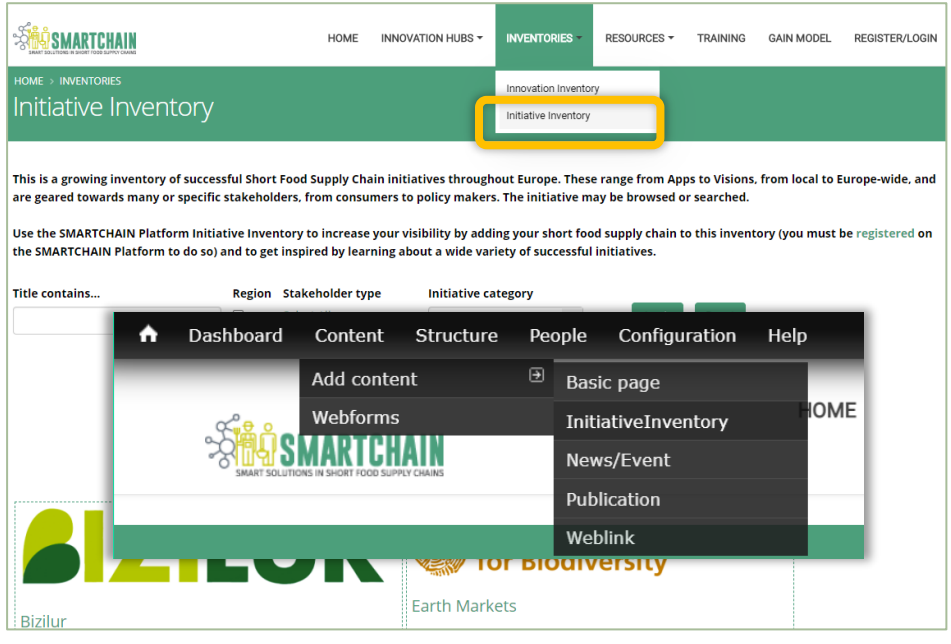
Korte Keten Innovaties & Initiatieven





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Publicaties en weblinks

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HOME | INNOVATION HUBS | INVENTORIES | RESOURCES | TRAINING | GAIN MODEL | REGISTER/LOGIN

Publications

From Smartchain? - Any - | Year -Year | Stakeholder type: Consumer, Farmer&Cooperative, Industry&Retail, Policy maker, Regulatory authority, Retailer, Technology provider, EU project (CTRL click to choose more than one) | Author ... | Apply | Reset

Absatzsteigerung durch direktere Lebensmittelvermarktung

Stakeholder type: Consumer, Farmer&Cooperative, Industry&Retail, Policy maker, Technology provider
Year: 2019
Author(s): -
From SMARTCHAIN: Yes
Short description: Take a look at the German one-pager for information on how you can contribute to increasing Sales of SFSC products. The Justify the Price heading tell
how to communicate the value of SFSC to consumers.
File attachment: Download

Food supply during the economic and social situation caused by the coronavirus

Stakeholder type: Consumer, Farmer&Cooperative, Industry&Retail, Policy maker, Technology provider
Year: 2020
Author(s): Kisléptékű Termékelőállítók és Szolgáltatók Országos Érdekképviseletének Egyesülete
From SMARTCHAIN: Yes

Weblinks

Filter by: Stakeholder type - Any - | Apply

Animal Task Force

atf animal task force
A European Public-Private Platform

Region: EU
Stakeholder type(s): Industry&Retail
Website: http://animaltaskforce.eu/
Short description:
The Animal Task Force is a European Public-Private Partnership of research organisations and farmer and industry organisations, working together on a sustainable and competitive European livestock production sector by fostering knowledge development and innovation in the whole animal production chain.

BBI

BBI JU

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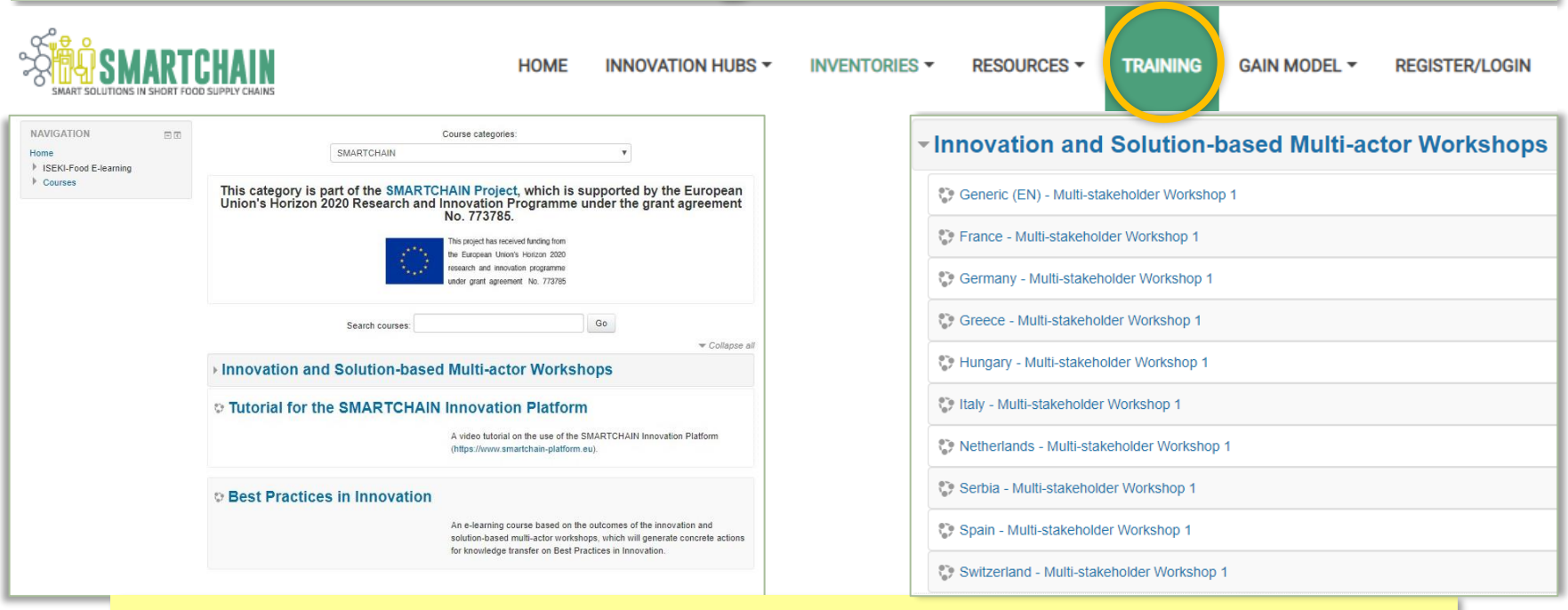
Training materiaal



Meld je nu aan voor de e-learning course: "Best practices in Innovation"

Inschrijven tot 9 juli - start 12 juli

smartchain-platform.eu/training

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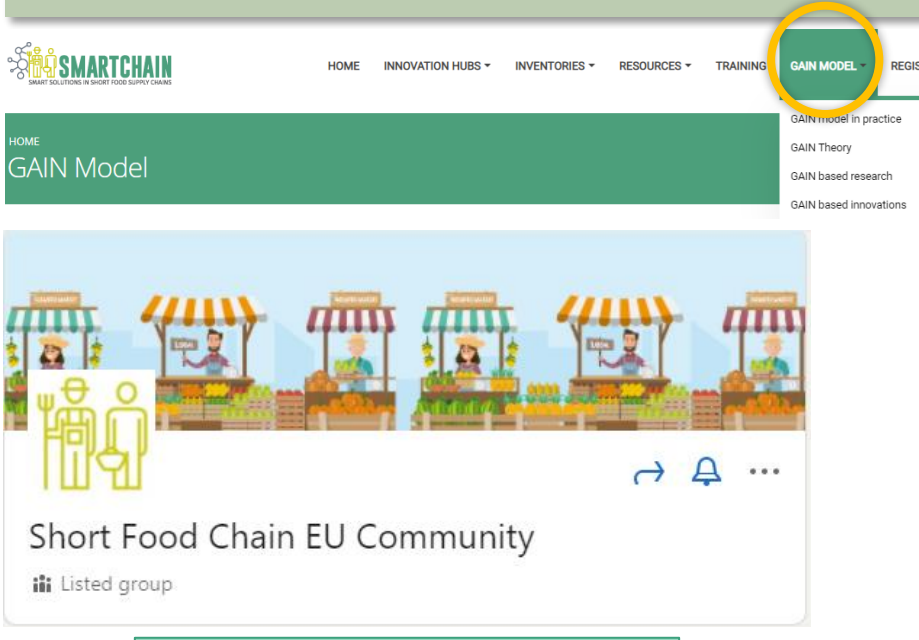
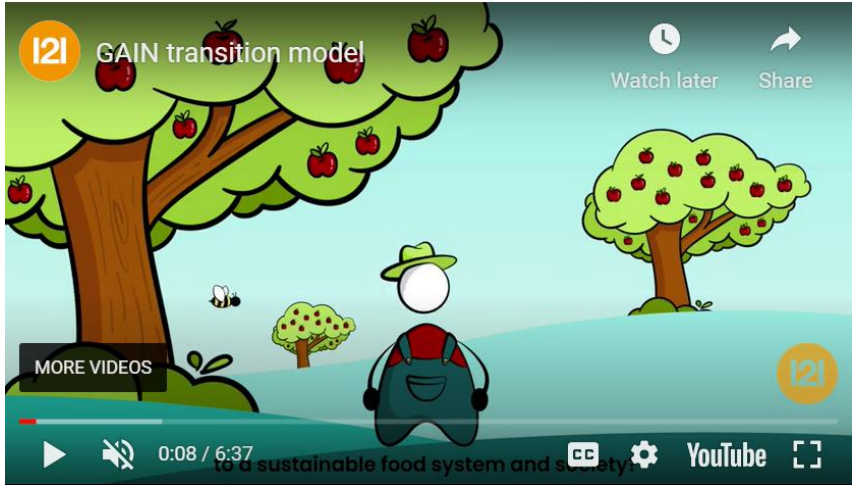
Bouwen van een internationale community





linkedin.com/groups/8948135

https://youtu.be/pzRwSNvbY_s

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Platform continuation

FAIRCHAIN

CO FRESH

Years 2021 – 2024

Name of the platform will change

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WP 8: Disseminatie, Communicatie en Exploitatie

Doel

Het effect van de projectresultaten maximaliseren door doeltreffende kennisuitwisseling en communicatie met een breed scala van relevante doelgroepen.

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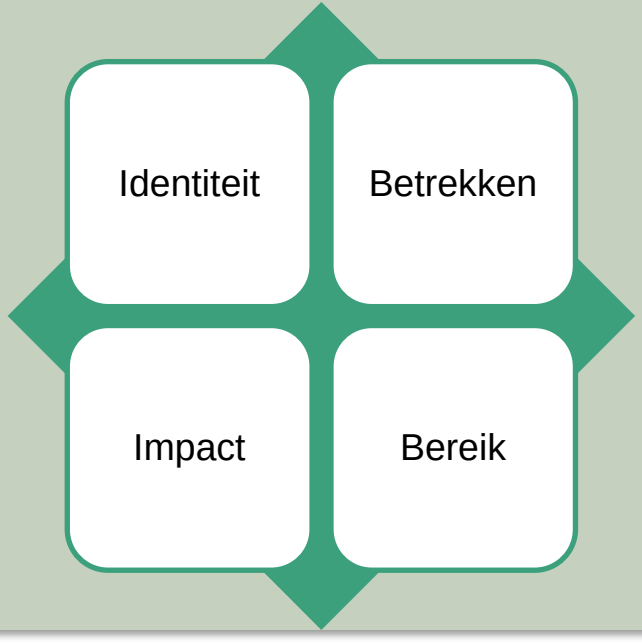
Hoofddoelstellingen en doelgroepen



- Agri Food Keten partijen
- Beleid makers
- Publiek & consumenten
- Academia en onderzoekers

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Communicatiekanalen

- Website
- Twitter
- LinkedIn
- You Tube
- Research Gate
- Newsletters
- Innovation Platform



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SMARTCHAIN Website

- Alle informatie met betrekking tot het project is te vinden op de website
- Over het project en de inhoud
- Link naar het SMARTCHAIN platform
- Laatste nieuws en evenementen
- Hoe kunt u in contact komen

- www.smartchain-h2020.eu



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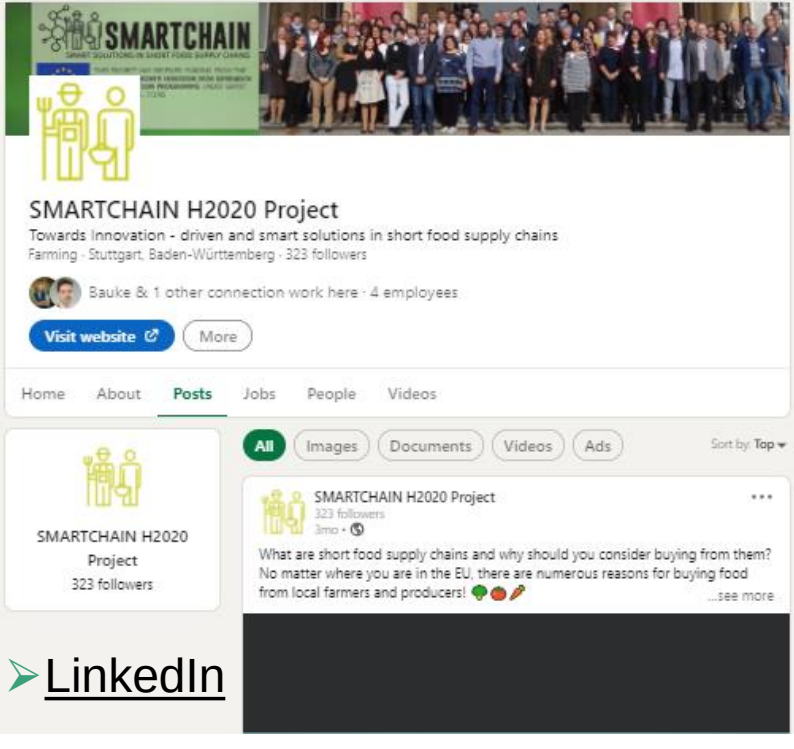
Social Media



➢ LinkedIn



➢ Twitte

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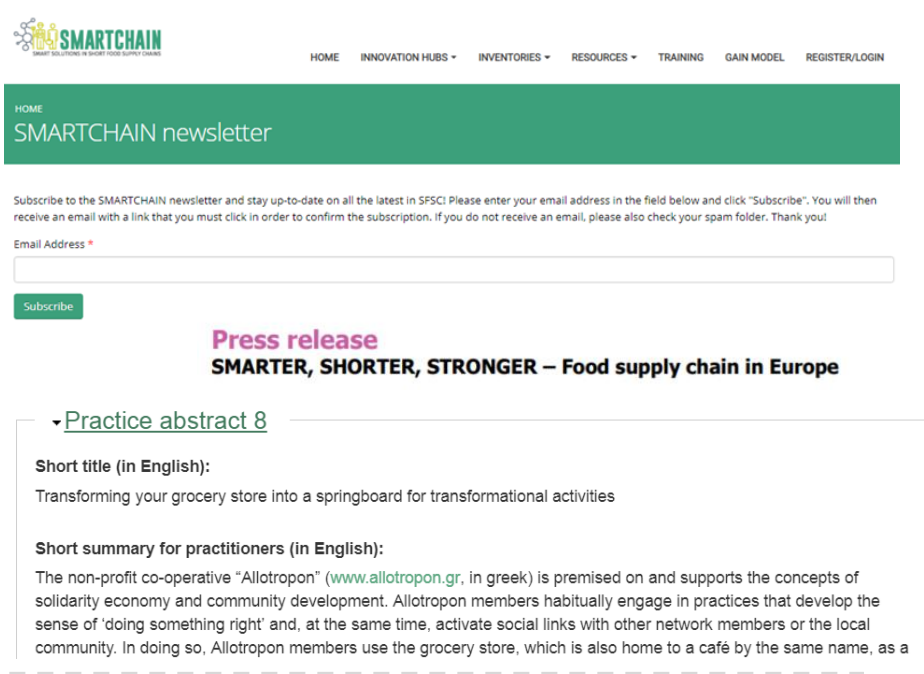
SMARTCHAIN Literature

- Populaire artikelen
- Speciale Editie
- EIP-abstractaten
- Persberichten
- Exploitatieplan

- Praktische samenvattingen
- Nieuwsbrieven



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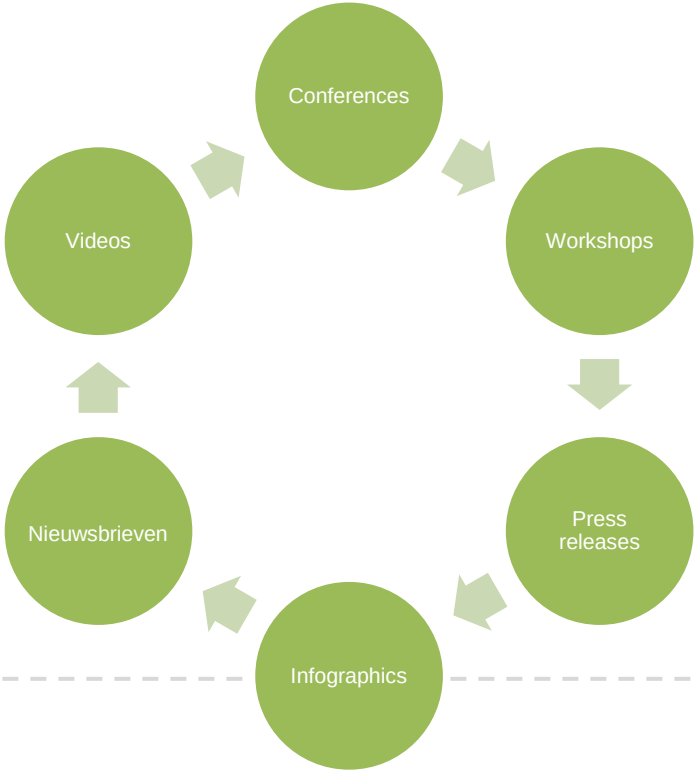
Disseminatie activiteiten









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Raak Betrokken!

- Like us on Twitter
- Follow us on LinkedIn
- Sign up to our Newsletter
- Register to the Platform
- Watch videos on You Tube
- Short Food Chain EU Community
- Share your innovation
- Like/Share/Comment

We willen met jou in contact komen!



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TASKFORCE KORTE KETEN

Listed group

Start a conversation in this group

Photo Video Poll

All Recommended

Joris Lohman · 1st
Co Founder at Food Hub
2d

https://lnkd.in/dA_SJch

Focusplaza
1,474 followers
4d
+ Follow

'ER WORDT TE VAAK ZWART WIT GEDACHT'
Als het om de voedseltransitie gaat wordt er vaak te zwart-wit gedacht. In het middengebied kun je bij elkaar komen. Eén visie richt zich op ...see more



Short Food Chain EU Community

Listed group

Start a conversation in this group

Photo Video Poll

All Recommended

Gemma Cornuau · 2nd
Chef de projets européens, Actia
1h

The impact of COVID-19 on alternative and local food systems and the potential for the sustainability transition: Insights from 13 countries
...see more

The impact of COVID-19 on alternative and local food systems and the potential for the sustainability...
sciencedirect.com · 1 min read

1

Very useful... I think... What about... Thanks for post

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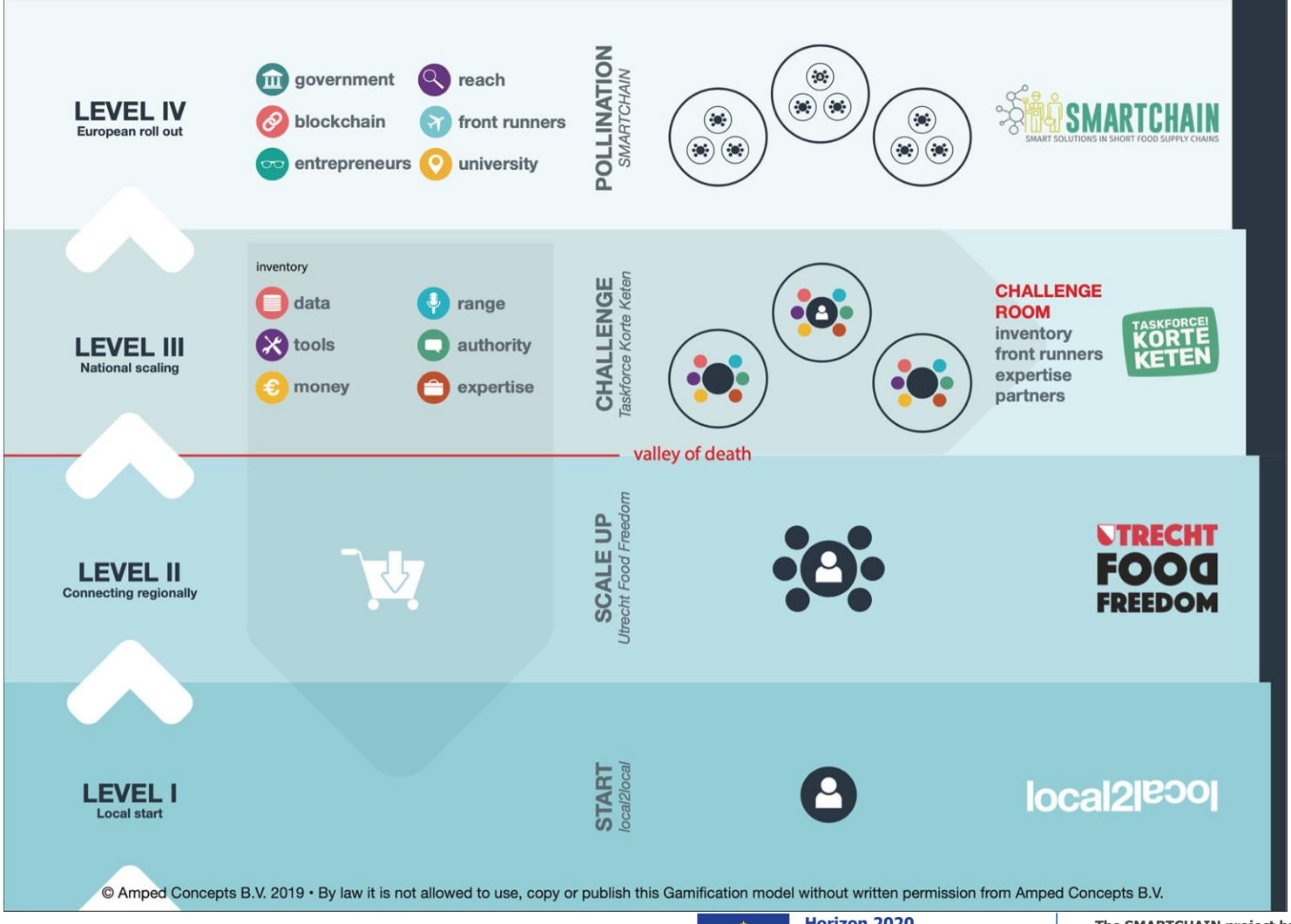

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