SMARTCHAIN
SMART SOLUTIONS IN SHORT FOOD SUPPLY CHAINS

WP6
Plataforma de Innovación



Participantes:
IFA (WP leader), UU, NBC, CBHU, IPB, AMP

26/04/2021

Horizon 2020
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Página principal de la Plataforma



Transferencia de conocimiento– innovación – cooperación

Partes interesadas en la **Cadena Corta de Suministro de Alimentos (CCSA)**



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Comunicación entre Hubs de Innovación



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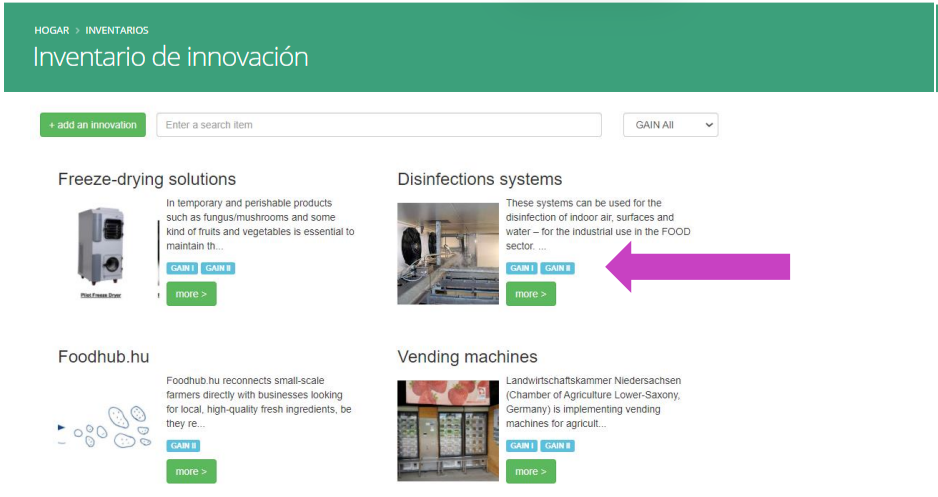
CCSA Innovaciones & Iniciativas









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CCSA Publicaciones & Weblinks

Publicaciones

¿De Smartchain? - Alguna -
Año -Año
Tipo de parte interesada: Consumidor, Agricultor y Cooperativa, Industria y venta minorista, Creador de políticas, Autoridad reguladora, Detallista, Proveedor de tecnología, Proyecto de la UE
(CTRL haga clic para elegir más de uno)
Autor ...
Aplicar Reiniciar

Absatzsteigerung durch direktere Lebensmittelvermarktung

Tipo de parte interesada: Consumidor, agricultor y cooperativa, industria y venta minorista, **responsable de** políticas, proveedor de tecnología
Año: 2019
Autor (es): - DE
SMARTCHAIN: Sí
Breve descripción: Consulte el localizador alemán para obtener información sobre cómo puede contribuir a aumentar las ventas de Productos SFSC. El encabezado Justificar el precio indica cómo comunicar el valor de SFSC a los consumidores.
Archivo adjunto: Descargar

Análisis de políticas relacionadas con cadenas cortas de suministro de alimentos.

Tipo de parte interesada: Industria y venta minorista, responsable de políticas, proveedor de tecnología
Año: 2020
Autor (es): Mirjana Pešić, Lazar Živković, Viktor Nedović
De SMARTCHAIN: Sí

Enlaces web

Filtrar por: Tipo de parte interesada - Alguna -
Aplicar

Grupo de trabajo de animales

atf animal task force
A European Public-Private Platform

Región: UE
Tipo (s) de partes interesadas: Industria y venta minorista
Sitio web: http://animaltaskforce.eu/
Breve descripción:
Animal Task Force es una Asociación Europea Público-Privada de organizaciones de investigación y organizaciones de agricultores e industriales, que trabajan juntas en un sector de producción ganadera europeo sostenible y competitivo mediante el fomento del desarrollo del conocimiento y la innovación en toda la cadena de producción animal.

BBI

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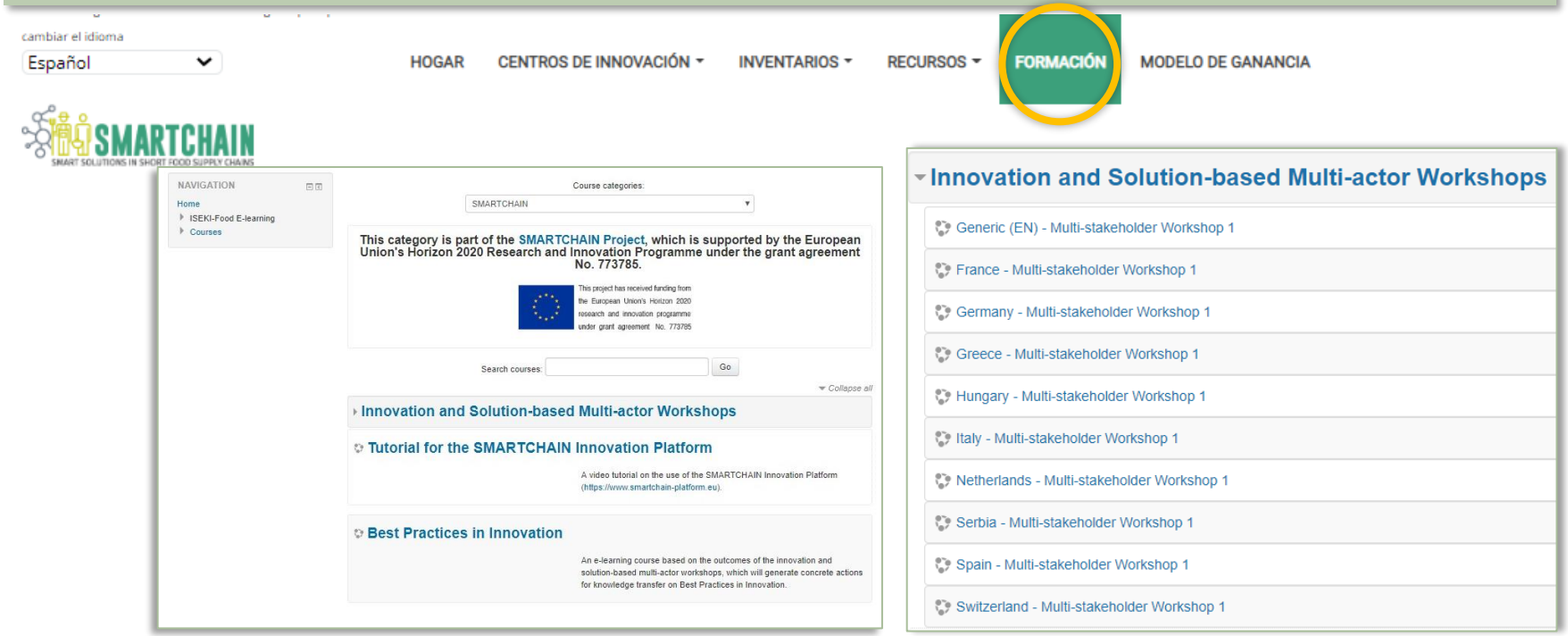
Materiales de formación



¡Regístrese aquí para el curso de aprendizaje electrónico "Mejores prácticas en innovación"!

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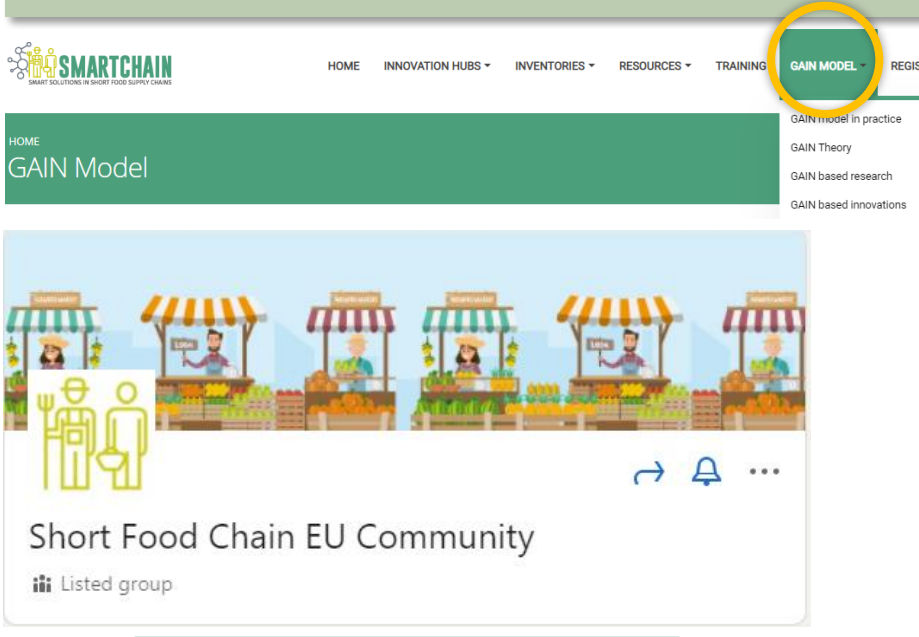
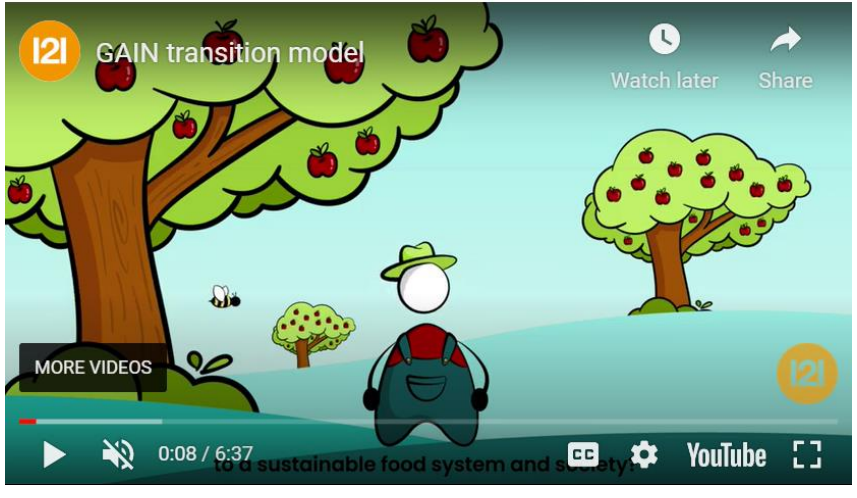
Desarrollo de una comunidad internacional





linkedin.com/groups/8948135

https://youtu.be/pzRwSNvbY_s

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Continuación de la plataforma

FAIRCHAIN

CO FRESH

Años 2021 – 2024

El nombre de la Plataforma cambiará

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WP8 Comunicación

Participantes:

COPA (WP leader), UHOH, LCP, CONF, NC, ACTIA, CBHU, KIS, UOB, CTT, GGIR, IFA, FDE, EUC, COPA, EUFIC, AMP



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OBJETIVO

Maximizar el impacto de los resultados del proyecto a través de un intercambio efectivo de conocimiento y comunicación a un gran rango de audiencias relevantes.

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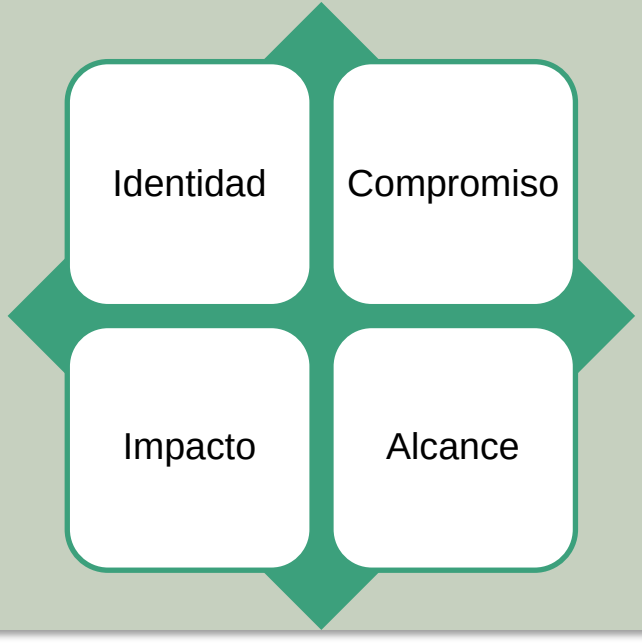
Objectivos Clave y Audiencia Objetivo



- Operadores de la cadena agroalimentaria
- Legisladores – Gobierno
- Público General & Consumidores
- Académicos & Investigadores

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Canales de Comunicación

- Website
- Twitter
- LinkedIn
- YouTube
- Research Gate
- Newsletters
- Plataforma de Innovación



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SMARTCHAIN Website

- Toda la infomación del proyecto puede encontrarse en la página web
- Sobre el proyecto y contenidos
- Enlace a la plataforma de innovación
- Últimas noticas y eventos
- Cómo ponerse en contacto

- www.smartchain-h2020.eu



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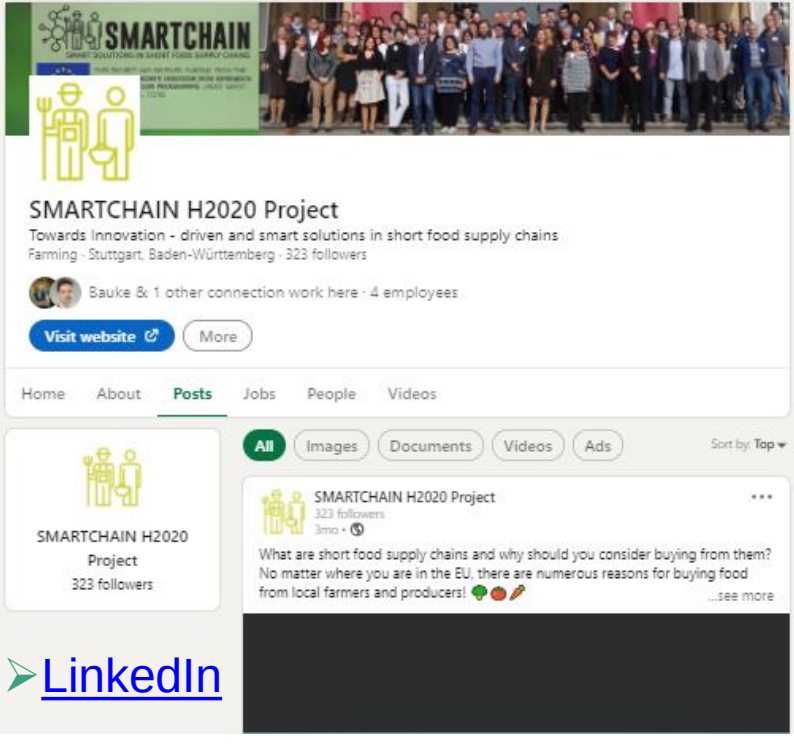
Redes Sociales



➢LinkedIn



➢Twitter

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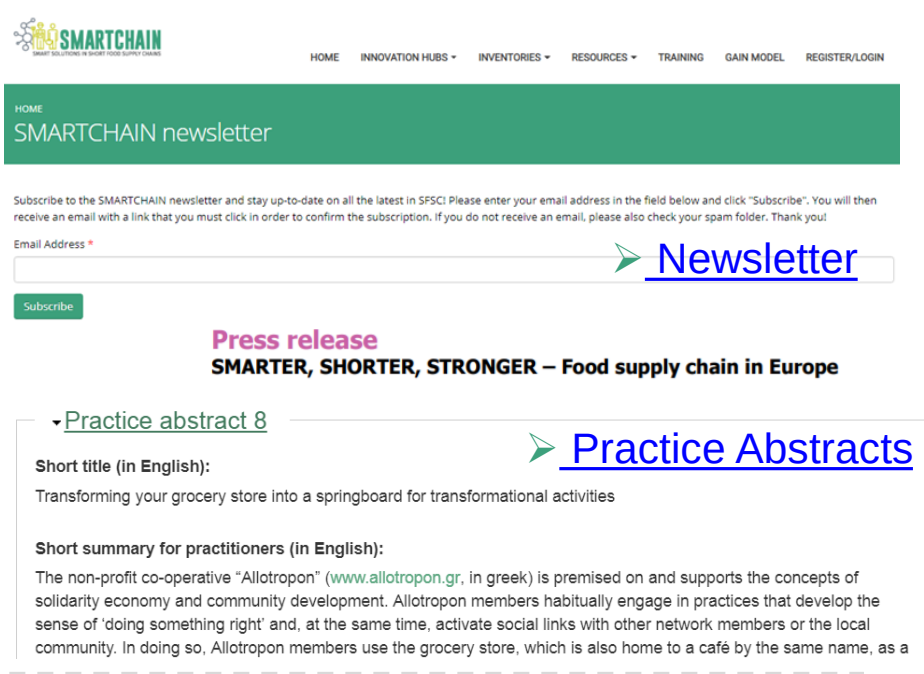
Publicaciones SMARTCHAIN

- Artículos Populares
- Edición Especial
- Resúmenes EIP
- Notas de prensa
- Plan de Explotación



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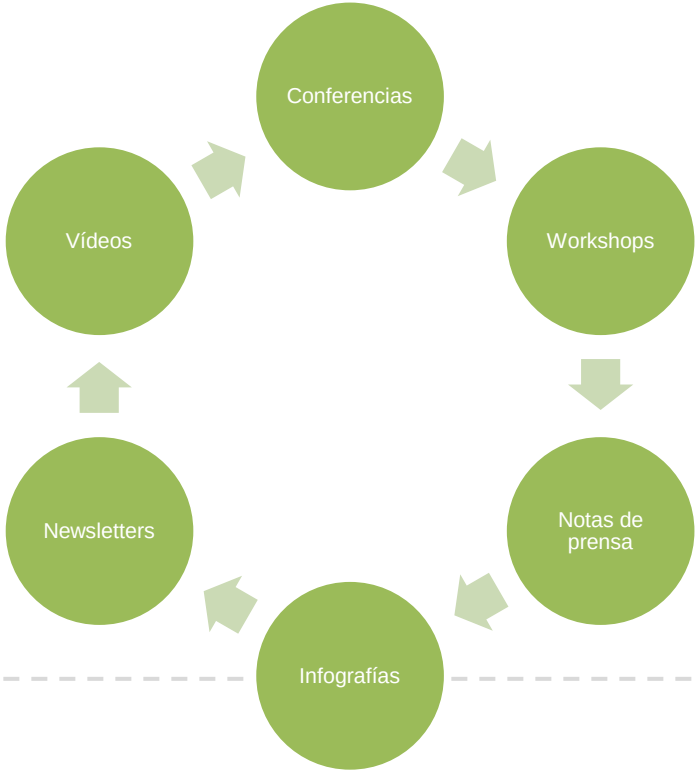
Actividades de Diseminación









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- Síguenos en LinkedIn
- Suscríbete a la Newsletter
- Regístrate en la Plataforma
- Mira los videos en You Tube
- Comparte tu innovación
- Me gusta/Comparte/Comenta

Queremos saber de tí



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