

SMARTCHAIN Plateforme Innovation & Communication

ISEKI-Food Association

Copa-Cogeca

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Horizon 2020
European Union Funding
for Research & Innovation

The SMARTCHAIN project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 773785

Ce que la plateforme SMARTCHAIN offre

Transfert de connaissances – innovation – coopération

Parties prenantes des **circuits courts**

5 objectifs:

Communication

Génération
Partage
Utilisation

Création

Diffusion

Organisation

Page d'accueil de la plateforme


Search...    



HOME INNOVATION HUBS * INVENTORIES * RESOURCES * TRAINING GAIN MODEL REGISTER/LOGIN

SMARTCHAIN PLATFORM

The central objective of the SMARTCHAIN Project[®] is to foster and accelerate the shift towards **collaborative short food supply chains** (SFSC) and, through specific actions and recommendations, to introduce **new robust business models** and **innovative practical solutions** that enhance the competitiveness and sustainability of the **European agri-food system**.

News & Events 

The SMARTCHAIN Virtual Innovation Platform facilitates knowledge, innovative practical solutions and know-how transfer. Particularly, the platform aims to:

- Generate, share and utilize information on suitable innovations;
- Engage stakeholders in the SFSC sector;
- Disseminate SFSC innovation and cooperation events;
- Organize training activities and generate training materials on best practices in innovation;
- Build an international community through a short food supply chain game.

You can **help us improve our Platform** by answering a short online **questionnaire!**

The SMARTCHAIN platform is interesting for these stakeholders



Enter the platform via a location of interest



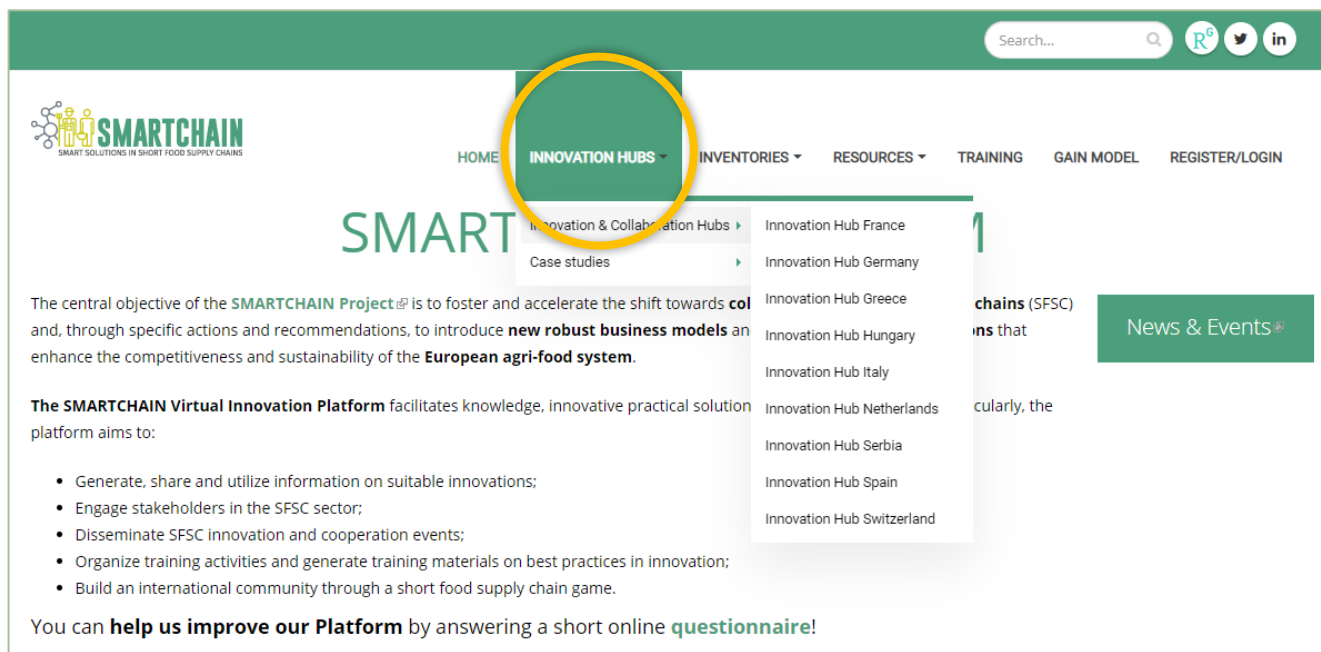
smartchain-platform.eu



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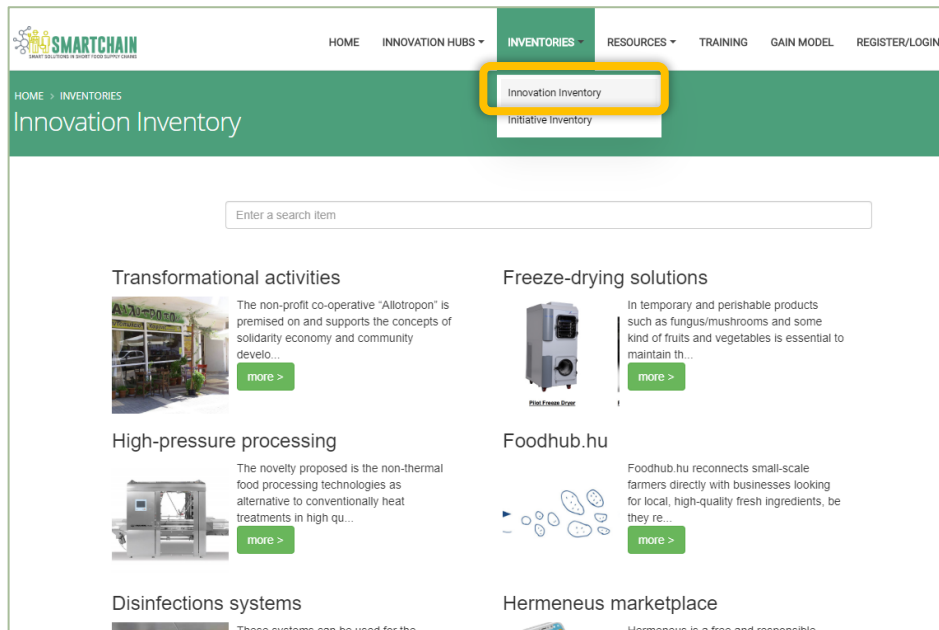
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Communication entre les Innovation Hubs



The screenshot shows the SMARTCHAIN website interface. The navigation menu includes: HOME, **INNOVATION HUBS** (highlighted with a yellow circle), INVENTORIES, RESOURCES, TRAINING, GAIN MODEL, and REGISTER/LOGIN. A dropdown menu for 'INNOVATION HUBS' is open, listing: Innovation & Collaboration Hubs, Case studies, Innovation Hub France, Innovation Hub Germany, Innovation Hub Greece, Innovation Hub Hungary, Innovation Hub Italy, Innovation Hub Netherlands, Innovation Hub Serbia, Innovation Hub Spain, and Innovation Hub Switzerland. The main content area features the SMARTCHAIN logo, a search bar, and social media icons. Below the navigation, there is a large heading 'SMART' and a paragraph describing the project's objective: 'The central objective of the SMARTCHAIN Project is to foster and accelerate the shift towards... and, through specific actions and recommendations, to introduce new robust business models... enhance the competitiveness and sustainability of the European agri-food system.' A list of bullet points follows, detailing the platform's aims: 'Generate, share and utilize information on suitable innovations; Engage stakeholders in the SFSC sector; Disseminate SFSC innovation and cooperation events; Organize training activities and generate training materials on best practices in innovation; Build an international community through a short food supply chain game.' At the bottom of the content area, it says: 'You can help us improve our Platform by answering a short online questionnaire!'.

Innovations & Initiatives des circuits courts



HOME INNOVATION HUBS INVENTORIES RESOURCES TRAINING GAIN MODEL REGISTER/LOGIN

HOME > INVENTORIES

Innovation Inventory

Initiative Inventory

Enter a search item

Transformational activities
The non-profit co-operative "Allotropen" is premised on and supports the concepts of solidarity economy and community develop...
[more >](#)

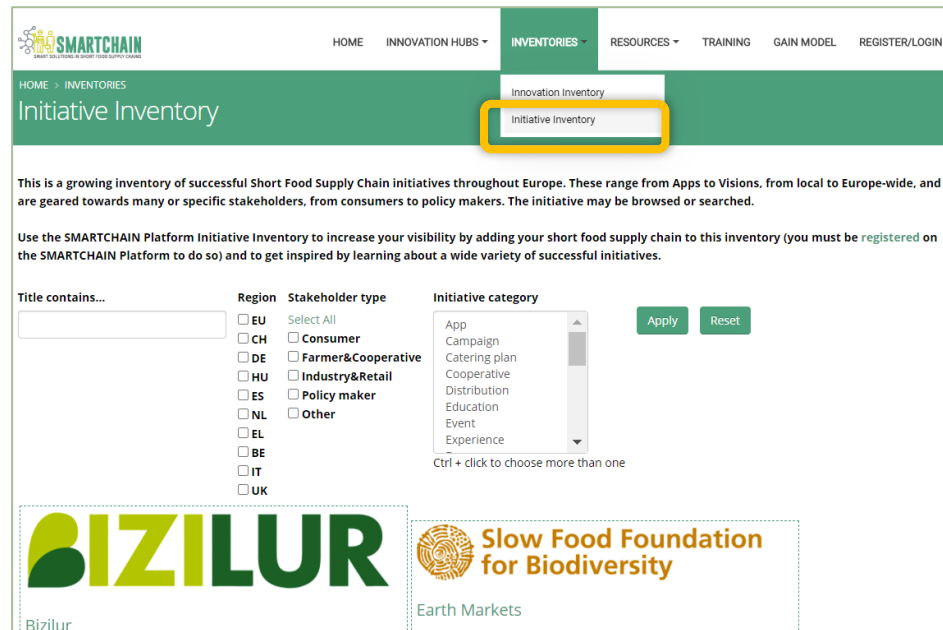
Freeze-drying solutions
In temporary and perishable products such as fungus/mushrooms and some kind of fruits and vegetables is essential to maintain th...
[more >](#)

High-pressure processing
The novelty proposed is the non-thermal food processing technologies as alternative to conventionally heat treatments in high qu...
[more >](#)

Disinfections systems
These systems can be used for the

Foodhub.hu
Foodhub.hu reconnects small-scale farmers directly with businesses looking for local, high-quality fresh ingredients, be they re...
[more >](#)

Hermeneus marketplace
Hermeneus is a free and responsible



HOME INNOVATION HUBS INVENTORIES RESOURCES TRAINING GAIN MODEL REGISTER/LOGIN

HOME > INVENTORIES

Initiative Inventory

Innovation Inventory

Initiative Inventory

This is a growing inventory of successful Short Food Supply Chain initiatives throughout Europe. These range from Apps to Visions, from local to Europe-wide, and are geared towards many or specific stakeholders, from consumers to policy makers. The initiative may be browsed or searched.

Use the SMARTCHAIN Platform Initiative Inventory to increase your visibility by adding your short food supply chain to this inventory (you must be registered on the SMARTCHAIN Platform to do so) and to get inspired by learning about a wide variety of successful initiatives.

Title contains...

Region

- EU
- CH
- DE
- HU
- ES
- NL
- EL
- BE
- IT
- UK

Stakeholder type

- Select All
- Consumer
- Farmer & Cooperative
- Industry & Retail
- Policy maker
- Other

Initiative category

- App
- Campaign
- Catering plan
- Cooperative
- Distribution
- Education
- Event
- Experience

Ctrl + click to choose more than one

[Apply](#) [Reset](#)

BIZILUR
Bizilur

Slow Food Foundation for Biodiversity
Earth Markets

Publications & liens Web des circuits courts

Publications

From Smartchain? Year Stakeholder type Author ...

- Any - -Year

- Consumer
- Farmer&Cooperative
- Industry&Retail
- Policy maker
- Regulatory authority
- Retailer
- Technology provider
- EU project

(CTRL click to choose more than one)

Apply Reset

Absatzsteigerung durch direktere Lebensmittelvermarktung

Stakeholder type: Consumer, Farmer&Cooperative, Industry&Retail, Policy maker, Technology provider
Year: 2019
Author(s): -
From SMARTCHAIN: Yes
Short description: Take a look at the German one-pager for information on how you can contribute to Increasing Sales of SFSC products. The Justify the Price heading tells how to communicate the value of SFSC to consumers.
File attachment: Download

Food supply during the economic and social situation caused by the coronavirus


Stakeholder type: Consumer, Farmer&Cooperative, Industry&Retail, Policy maker, Technology provider
Year: 2020
Author(s): Kisléptéki Termékelőállítók és Szolgáltatók Országos Érdekvépviseletének Egyesülete
From SMARTCHAIN: Yes

Weblinks

Filter by: Stakeholder type

- Any - Apply


Animal Task Force



A European Public-Private Platform

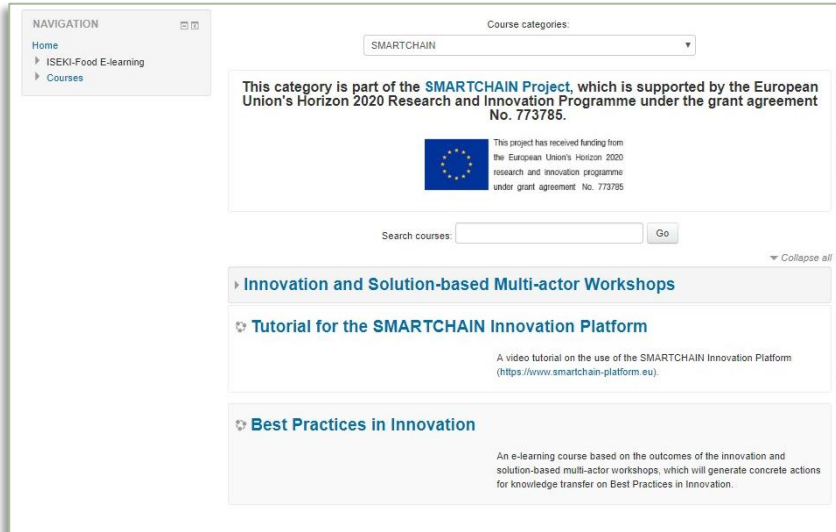
Region: EU
Stakeholder type(s): Industry&Retail
Website: <http://animaltaskforce.eu/#/>
Short description: The Animal Task Force is a European Public-Private Partnership of research organisations and farmer and industry organisations, working together on a sustainable and competitive European livestock production sector by fostering knowledge development and innovation in the whole animal production chain.

BBI



Matériels de formation

smartchain-platform.eu/training



NAVIGATION

- Home
- ISEKI-Food E-learning
- Courses

Course categories:
SMARTCHAIN

This category is part of the **SMARTCHAIN Project**, which is supported by the European Union's Horizon 2020 Research and Innovation Programme under the grant agreement No. 773785.

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Search courses: Go

▼ Collapse all

- ▶ Innovation and Solution-based Multi-actor Workshops
- ▶ Tutorial for the SMARTCHAIN Innovation Platform
A video tutorial on the use of the SMARTCHAIN Innovation Platform (<https://www.smartchain-platform.eu>).
- ▶ Best Practices in Innovation
An e-learning course based on the outcomes of the innovation and solution-based multi-actor workshops, which will generate concrete actions for knowledge transfer on Best Practices in Innovation.

Questions aux participants

- Connaissez-vous des formations en ligne relatives aux circuits courts ? Veuillez les énumérer.
- Que souhaitez-vous apprendre sur les circuits courts ?
- Quelle est votre méthode préférée d'apprentissage en ligne ? (*cochez toutes les réponses applicables*)
 - Lecture d'études de cas
 - Lecture de rapports et de fiches d'information
 - Cours en ligne de courte durée
 - Série de webinaires
 - Outils interactifs
 - Clips vidéo
 - Guides par étapes
 - Infographie
 - Autre :
- Quel groupe de parties prenantes identifiez-vous comme consommateur, agriculteur/coopérative, industrie/détail, décideur politique, fournisseur de technologie



Créer une communauté internationale

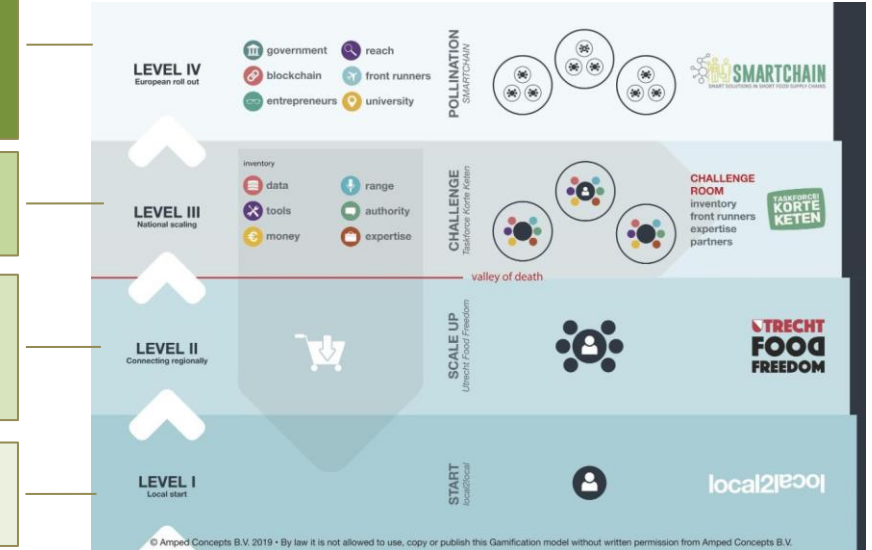
GAIN Model

IV: Coordination européenne entre les États membres de l'UE, liens avec les objectifs de développement durable (SDG) et les cibles concernant le changement climatique.

III: Les systèmes alimentaires locaux et régionaux se rejoignent pour atteindre une échelle nationale.

II: La collaboration entre les systèmes alimentaires locaux forme des réseaux régionaux d'acteurs et d'acteurs.

I: Un système alimentaire local formé grâce à la collaboration de plusieurs partenaires.



WP 8: Dissémination, Communication et Exploitation

OBJECTIF

Maximiser l'impact des résultats du projet grâce à un échange de connaissances et une communication efficaces avec un large éventail de publics concernés.



Objectifs clés et Public Cible

Identité

Engager

Impact

Rejoindre

Praticiens de la Chaîne
Alimentaire

Décideurs politiques

Grand Public & Consommateurs

Académiques & Chercheurs



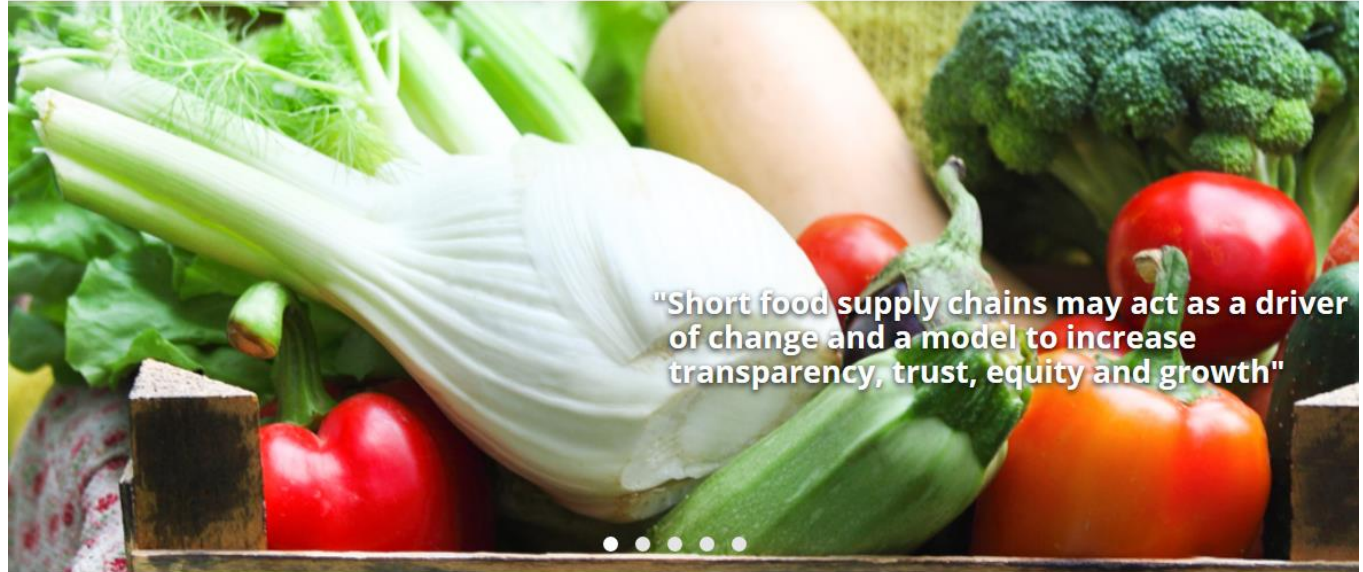
SMARTCHAIN Site Web

- 816 Sessions
- 510 Utilisateurs
- 1,770 Vues de pages
- Toutes les informations relatives au projet sont disponibles sur le site Internet

info@smartchain-h2020.eu



THE PROJECT SHORT FOOD SUPPLY CHAINS PLATFORM PARTNERS' AREA GET INVOLVED CONTACT NEWS & EVENTS



SMARTCHAIN has the ambition to further support the development of collaborative short food supply chains and promote a more favourable framework for sustainable, local, healthier and ethically produced food in Europe.

SMARTCHAIN Newsletter

- Abonnez-vous à la newsletter du projet
- Publication annuelle
- Restez à jour avec #sfsc

HOME

SMARTCHAIN newsletter

Subscribe to the SMARTCHAIN newsletter and stay up-to-date on all the latest in SFSC! Please enter your email address in the field below and click "Subscribe". You will then receive an email with a link that you must click in order to confirm the subscription. If you do not receive an email, please also check your spam folder. Thank you!

Email Address *

Subscribe



➤ https://twitter.com/smartchain_eu

SMARTCHAIN Twitter

- Gamme variée d'utilisateurs
- Contenu: activités du projet, résultats, partages, likes
- #smarchain_eu
#shortfoodchain
#h2020 #sfsc
- Followers : 549



SMARTCHAIN
SMART SOLUTIONS IN SHORT FOOD SUPPLY CHAINS

Follow

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@Smartchain_EU

#Smartchain_EU aims to unlock the potential short food supply chains. Funded by the @EU_H2020 R&I Programme. Managed by @UHOH, @CopaCogeca & @EUFIC.

[smartchain-h2020.eu](#)  Joined May 2019

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Tweets **Tweets & replies** **Media** **Likes**



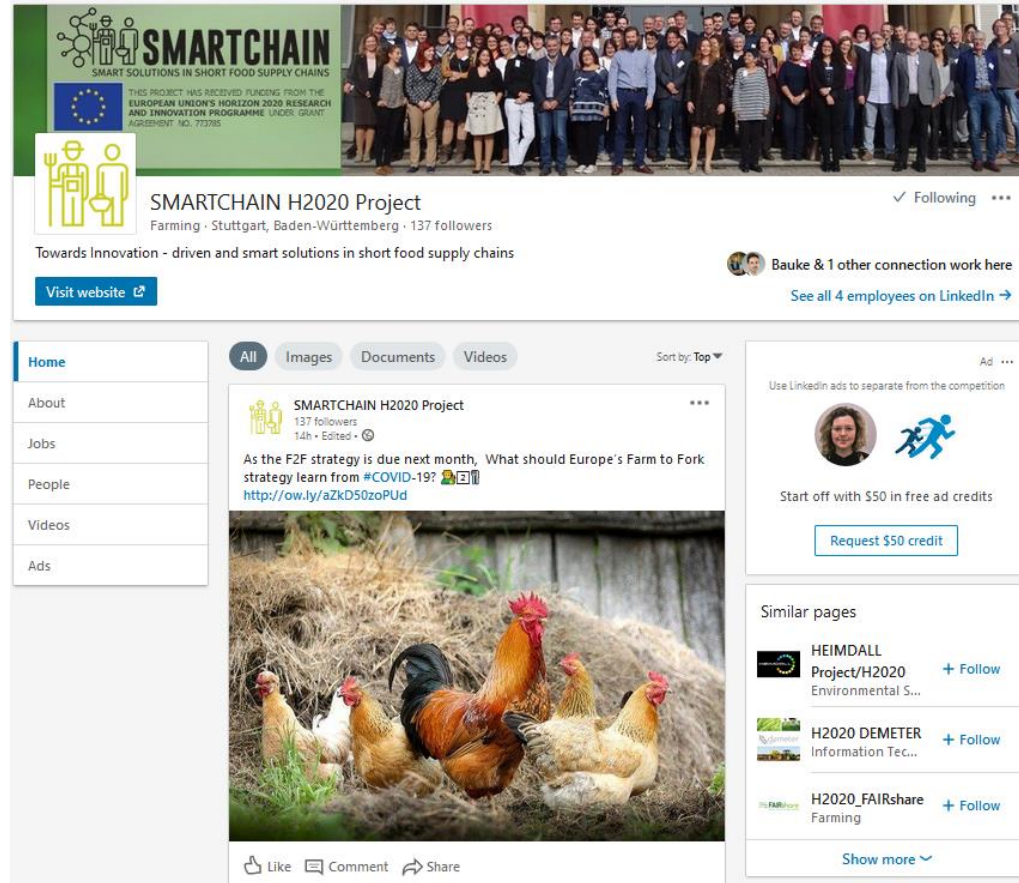
SMARTCHAIN LinkedIn

➤ Page du projet

➤ Milieu professionnel

➤ Contenu: activités des WP, articles, résultats

➤ 188 Followers



SMARTCHAIN H2020 Project
Farming · Stuttgart, Baden-Württemberg · 137 followers
Towards Innovation - driven and smart solutions in short food supply chains
[Visit website](#)

Following

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SMARTCHAIN H2020 Project
137 followers
14h · Edited ·

As the F2F strategy is due next month, What should Europe's Farm to Fork strategy learn from #COVID-19? <http://ow.ly/aZkD50zoPUD>

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Littérature SMARTCHAIN

- Articles populaires
- Edition spéciale
- EIP résumés
- Communiqués de presse
- Plan d'Exploitation

Press release

SMARTER, SHORTER, STRONGER – Food supply chain in Europe

▼ Practice abstract 8

Short title (in English):

Transforming your grocery store into a springboard for transformational activities

Short summary for practitioners (in English):

The non-profit co-operative "Allotropon" (www.allotropon.gr, in greek) is premised on and supports the concepts of solidarity economy and community development. Allotropon members habitually engage in practices that develop the sense of 'doing something right' and, at the same time, activate social links with other network members or the local community. In doing so, Allotropon members use the grocery store, which is also home to a café by the same name, as a springboard for transformational initiatives that reinforce the social value of its short food supply chain, get people together, and stimulate social activity. For example, Allotropon's members have transformed the store and café into a meeting point for the exchange of knowledge and ideas, and a venue for different events, such as food fairs, "earth fests" (e.g., informational events devoted to the real value of seeds), cultural happenings (e.g., concerts, film screenings, book presentations), speeches, and socially-oriented campaigns (e.g., gathering food items for refugees, catering for the most deprived). Everyone is welcome to get on board and reap the fruits of this social metamorphosis.

Short title (native language):

Μεταμορφώνοντας ένα παντοπωλείο σε ορμητή



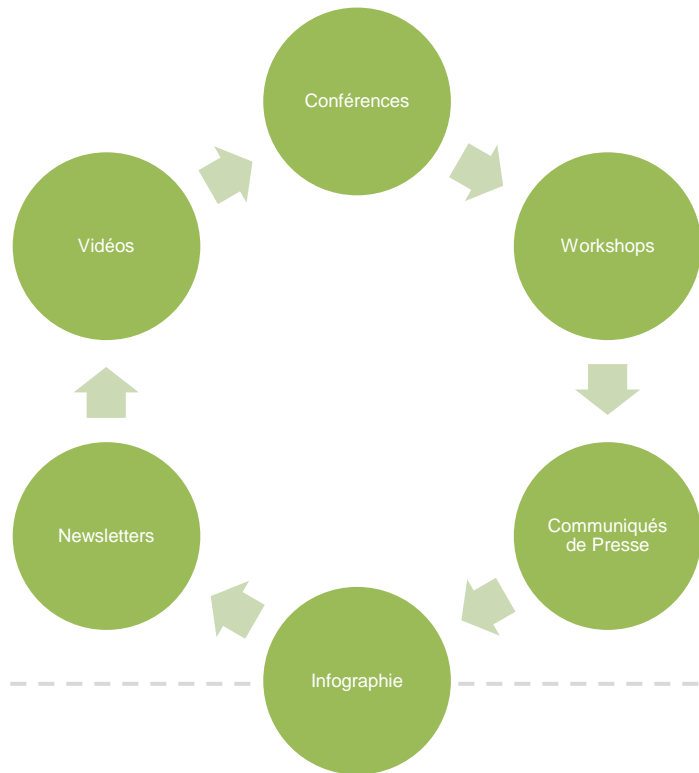
Food supply during the economic and social situation caused by the coronavirus (COVID-19)



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Activités de Diffusion



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- Like/Partager/Commenter

Nous souhaitons
vous entendre

