

SMARTCHAIN Innovation Platform & Communication

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Horizon 2020
European Union Funding
for Research & Innovation

The SMARTCHAIN project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 773785

Was bietet die SMARTCHAIN Plattform?

Wissenstransfer– Innovation – Kooperation

Beteiligte kurzer LM-Lieferketten (KLK)

5 Ziele:

Kommunikation

Erstellung,
Teilen, Nutzen

Kapazitätsaufbau

Verbreitung

Organisation

Plattform Homepage

Enter the platform via a location of interest



HOME INNOVATION HUBS ▾ INVENTORIES ▾ TRAINING GAIN MODEL NEWS & EVENTS REGISTER/LOGIN

SMARTCHAIN PLATFORM

The central objective of the SMARTCHAIN Project is to foster and accelerate the shift towards **collaborative short food supply chains** (SFSC) and, through specific actions and recommendations, to introduce **new robust business models** and **innovative practical solutions** that enhance the competitiveness and sustainability of the **European agri-food system**.

The SMARTCHAIN Virtual Innovation Platform facilitates knowledge, innovative practical solutions and know-how transfer. Particularly, the platform aims to:

- Generate, share and utilize information on suitable innovations;
- Engage stakeholders in the SFSC sector;
- Disseminate SFSC innovation and cooperation events;
- Organize training activities and generate training materials on best practices in innovation;
- Build an international community through a short food supply chain game.

You can **help us improve our Platform** by answering a short online **questionnaire!**

The SMARTCHAIN platform is interesting for these stakeholders



smartchain-platform.eu/



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Kommunikation innerhalb der Innovationshubs



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SMARTCHAIN Innovation & Collaboration Hubs

- Innovation & Collaboration Hubs
 - Innovation Hub France
 - Innovation Hub Germany
 - Innovation Hub Greece
 - Innovation Hub Hungary
 - Innovation Hub Italy
 - Innovation Hub Netherlands
 - Innovation Hub Serbia
 - Innovation Hub Spain
 - Innovation Hub Switzerland
- Case studies

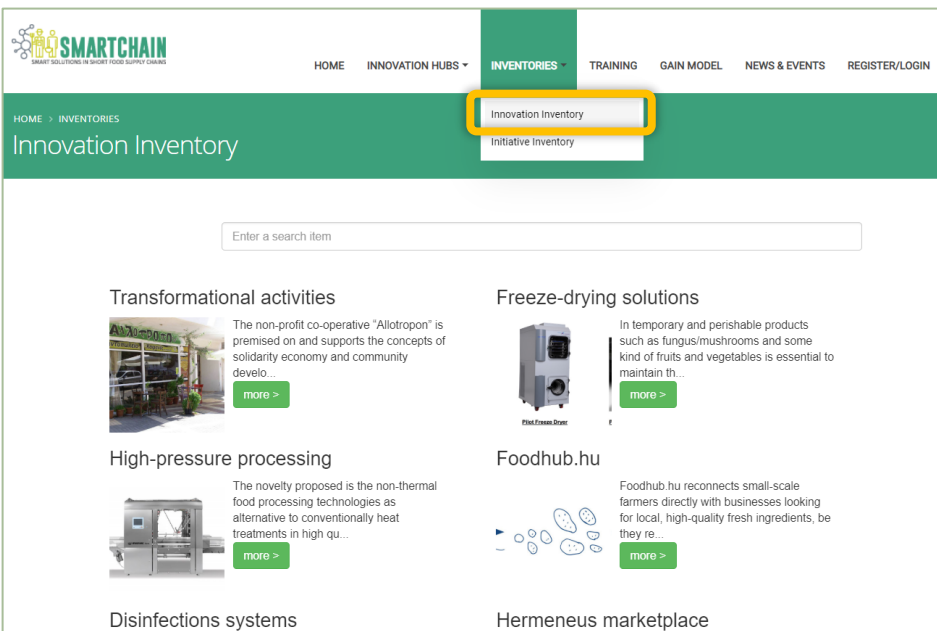
The central objective of the **SMARTCHAIN Project** is to foster and accelerate the shift towards **clean, efficient and resilient short food supply chains (SFSC)** and, through specific actions and recommendations, to introduce **new robust business models** and **innovative practical solutions** to improve the **competitiveness and sustainability of the European agri-food system**.

The **SMARTCHAIN Virtual Innovation Platform** facilitates knowledge, innovative practical solutions and networking among stakeholders in the **short food supply chain** sector. In particular, the platform aims to:

- Generate, share and utilize information on suitable innovations;
- Engage stakeholders in the SFSC sector;
- Disseminate SFSC innovation and cooperation events;
- Organize training activities and generate training materials on best practices in innovation;
- Build an international community through a short food supply chain game.

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KLK Innovationen & Initiativen



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Innovation Inventory

Initiative Inventory

Enter a search item

Transformational activities

The non-profit co-operative "Allotropen" is premised on and supports the concepts of solidarity economy and community develop...

[more >](#)

Freeze-drying solutions

In temporary and perishable products such as fungus/mushrooms and some kind of fruits and vegetables is essential to maintain th...

[more >](#)

High-pressure processing

The novelty proposed is the non-thermal food processing technologies as alternative to conventionally heat treatments in high qu...

[more >](#)

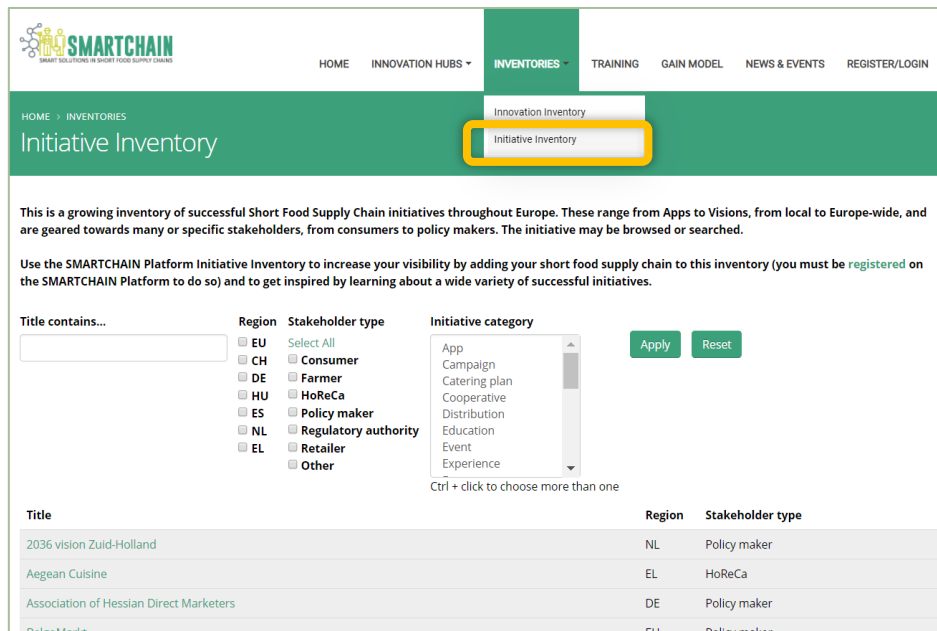
Disinfections systems

Foodhub.hu

Foodhub.hu reconnects small-scale farmers directly with businesses looking for local, high-quality fresh ingredients, be they re...

[more >](#)

Hermeneus marketplace



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Initiative Inventory

Initiative Inventory

This is a growing inventory of successful Short Food Supply Chain initiatives throughout Europe. These range from Apps to Visions, from local to Europe-wide, and are geared towards many or specific stakeholders, from consumers to policy makers. The initiative may be browsed or searched.

Use the SMARTCHAIN Platform Initiative Inventory to increase your visibility by adding your short food supply chain to this inventory (you must be registered on the SMARTCHAIN Platform to do so) and to get inspired by learning about a wide variety of successful initiatives.

Title contains...

Region

- EU
- CH
- DE
- HU
- ES
- NL
- EL

Stakeholder type

- Select All
- Consumer
- Farmer
- HoReCa
- Policy maker
- Regulatory authority
- Retailer
- Other

Initiative category

- App
- Campaign
- Catering plan
- Cooperative
- Distribution
- Education
- Event
- Experience

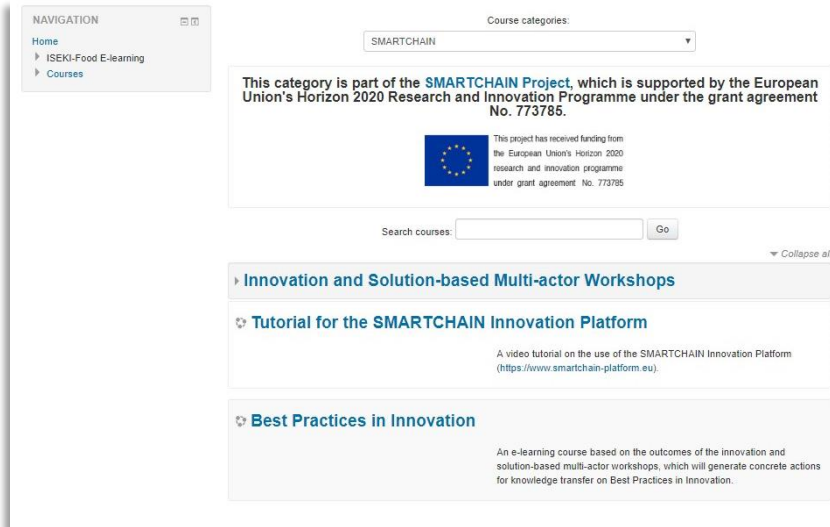
[Apply](#) [Reset](#)

Ctrl + click to choose more than one

Title	Region	Stakeholder type
2036 vision Zuid-Holland	NL	Policy maker
Aegean Cuisine	EL	HoReCa
Association of Hessian Direct Marketers	DE	Policy maker
BelojaMarket	EU	Policy maker

Trainingsmaterial

smartchain-platform.eu/training



NAVIGATION

- Home
- ISEKI-Food E-learning
- Courses

Course categories:

SMARTCHAIN

This category is part of the **SMARTCHAIN Project**, which is supported by the European Union's Horizon 2020 Research and Innovation Programme under the grant agreement No. 773785.

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Search courses: Go

▼ Collapse all

- ▶ Innovation and Solution-based Multi-actor Workshops
- ▶ Tutorial for the SMARTCHAIN Innovation Platform

A video tutorial on the use of the SMARTCHAIN Innovation Platform (<https://www.smartchain-platform.eu>).
- ▶ Best Practices in Innovation

An e-learning course based on the outcomes of the innovation and solution-based multi-actor workshops, which will generate concrete actions for knowledge transfer on Best Practices in Innovation.

Fragen an die Teilnehmer

- Kennen Sie irgendwelche Online-Schulungen im Bereich KLK? Bitte listen Sie diese auf.
- Was würden Sie gerne über KLK erfahren?
- Was ist Ihre bevorzugte Methode des Online-Lernens? (bitte alles ankreuzen, was zutrifft)
 - Lesen von Fallstudien
 - Lesen von Berichten und Factsheets
 - Kurze Online-Kurse
 - Webinar-Reihe
 - Interaktive Werkzeuge
 - Filmausschnitte
 - Schrittweise Anleitungen
 - Infografiken
 - Andere

Als welche Interessensgruppe identifizieren Sie sich?
Verbraucher, Landwirte/Genossenschaften, Industrie/Einzelhandel, politische Entscheidungsträger, Technologieanbieter



Aufbau einer internationalen Gemeinschaft

IV: Europäische Koordination zwischen den EU-Mitgliedsstaaten, Verbindungen zu den Zielen für nachhaltige Entwicklung (SDGs) und Ziele bezüglich des Klimawandels.

III: Lokale und regionale Lebensmittelsysteme schließen sich zu nationalen Interessengemeinschaften zusammen

II: Zusammenarbeit zwischen lokalen Lebensmittelsystemen bildet regionale Netzwerke von Interessengruppen

I: Ein lokales Ernährungssystem, entstanden durch Zusammenarbeit mehrerer Partner



WP 8: Dissemination, Communication and Exploitation

ZIEL

*Maximierung der Wirkung der Projektergebnisse
durch effektiven Wissensaustausch und
Kommunikation mit einem breiten Spektrum von
relevanten Zielgruppen*

Schlüsselziele und Zielgruppen

Identität

Engagement

Auswirkung

Reichweite

Praktiker der landwirtschaftlichen
Lebensmittelkette

Politische Entscheidungsträger

Allgemeine Öffentlichkeit &
Verbraucher

Akademiker & Forscher



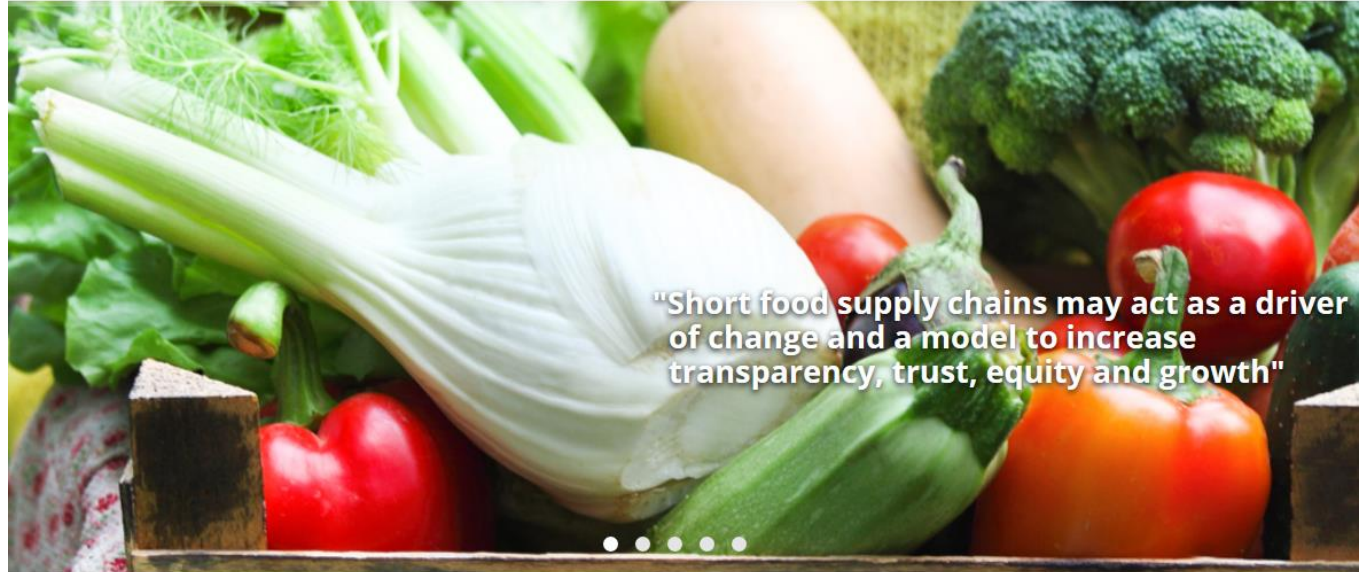
SMARTCHAIN WEBSITE

- 816 Sitzungen
- 510 Nutzer
- 1,770
Seitenbesuche
- Alle
Informationen
zum Projekt
finden Sie auf
der Website

info@smartchain-h2020.eu



THE PROJECT SHORT FOOD SUPPLY CHAINS PLATFORM PARTNERS' AREA GET INVOLVED CONTACT NEWS & EVENTS



SMARTCHAIN has the ambition to further support the development of collaborative short food supply chains and promote a more favourable framework for sustainable, local, healthier and ethically produced food in Europe.

SMARTCHAIN Newsletter

- Abonnieren Sie den Projekt-Newsletter
- Jährliche Veröffentlichung
- Bleiben Sie auf dem Laufenden mit #sfsc

HOME

SMARTCHAIN newsletter

Subscribe to the SMARTCHAIN newsletter and stay up-to-date on all the latest in SFSC! Please enter your email address in the field below and click "Subscribe". You will then receive an email with a link that you must click in order to confirm the subscription. If you do not receive an email, please also check your spam folder. Thank you!

Email Address *

Subscribe



➤ https://twitter.com/smartchain_eu

SMARTCHAIN Twitter

- Breites Spektrum von Nutzern
- Inhalt: Projektaktivitäten, Ergebnisse, Austausch, Vorlieben
- #smarchain_eu
#shortfoodchain
#h2020 #sfsc
- Followers: 549



SMARTCHAIN
SMART SOLUTIONS IN SHORT FOOD SUPPLY CHAINS

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@Smartchain_EU

#Smartchain_EU aims to unlock the potential short food supply chains. Funded by the @EU_H2020 R&I Programme. Managed by @UHOH, @CopaCogeca & @EUFIC.

[smartchain-h2020.eu](#)  Joined May 2019

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Tweets **Tweets & replies** **Media** **Likes**

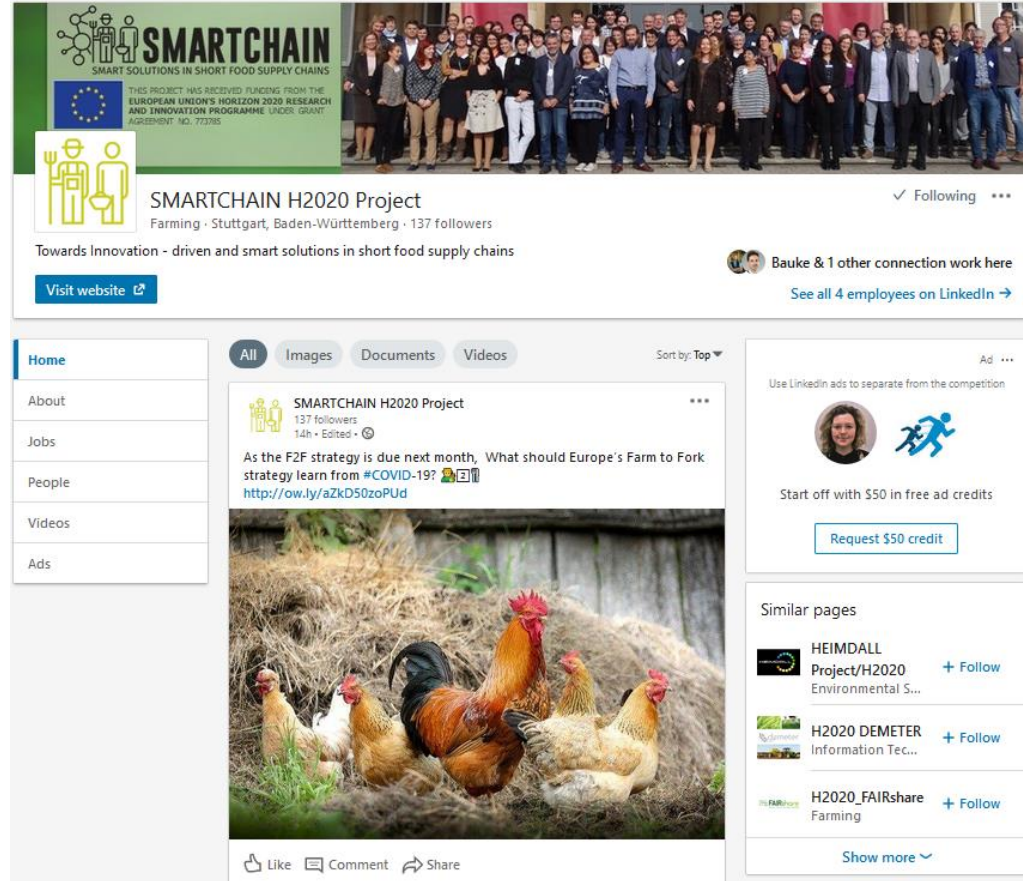


SMARTCHAIN LinkedIn

➤ Vernetzung mit Experten

➤ Inhalt: WP-Aktivitäten, Artikel, Ergebnisse

➤ 188 Follower



SMARTCHAIN H2020 Project
Farming · Stuttgart, Baden-Württemberg · 137 followers

Towards Innovation - driven and smart solutions in short food supply chains

[Visit website](#)

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SMARTCHAIN H2020 Project
137 followers
14h · Edited ·

As the F2F strategy is due next month, What should Europe's Farm to Fork strategy learn from #COVID-19? 🍗🐔
<http://ow.ly/aZkD50zoPUD>



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SMARTCHAIN Literatur

- Beliebte Artikel
- Sonderausgabe
- EIP Abstracts
- Pressemitteilungen
- Exploitation Plan

▼ Practice abstract 8

Short title (in English):

Transforming your grocery store into a springboard for transformational activities

Short summary for practitioners (in English):

The non-profit co-operative "Allotropon" (www.allotropon.gr, in greek) is premised on and supports the concepts of solidarity economy and community development. Allotropon members habitually engage in practices that develop the sense of 'doing something right' and, at the same time, activate social links with other network members or the local community. In doing so, Allotropon members use the grocery store, which is also home to a café by the same name, as a springboard for transformational initiatives that reinforce the social value of its short food supply chain, get people together, and stimulate social activity. For example, Allotropon's members have transformed the store and café into a meeting point for the exchange of knowledge and ideas, and a venue for different events, such as food fairs, "earth fests" (e.g., informational events devoted to the real value of seeds), cultural happenings (e.g., concerts, film screenings, book presentations), speeches, and socially-oriented campaigns (e.g., gathering food items for refugees, catering for the most deprived). Everyone is welcome to get on board and reap the fruits of this social metamorphosis.

Short title (native language):

Μεταμορφώνοντας ένα παντοπωλείο σε ορμητή



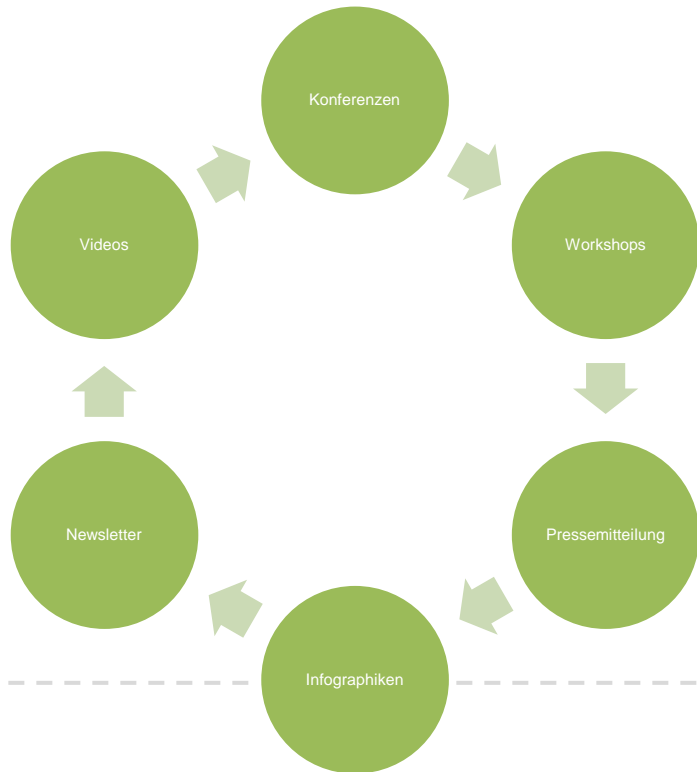
Food supply during the economic and social situation caused by the coronavirus (COVID-19)



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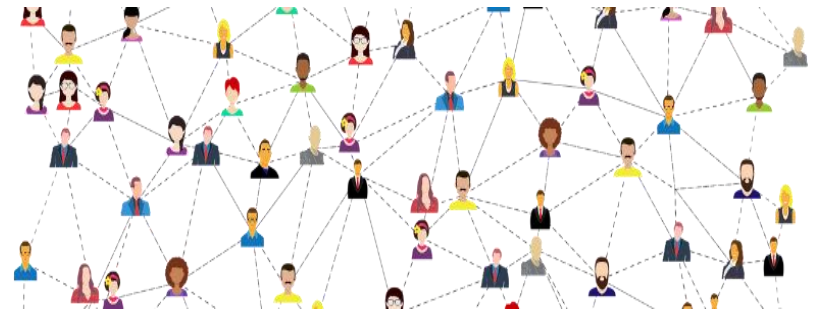
Verbreitungsaktivitäten



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- Teilen Sie Ihre Innovation
- Liken/Teilen/Kommentieren

Wir möchten von Ihnen hören.



A word cloud of "Thank you" in various languages and colors. The words are arranged in a roughly circular shape, with "Thank you!" being the largest and most prominent. Other words include "Grazie!", "Merci!", "Danke!", "Hvala!", "Gracias!", "Köszönöm!", "Ευχαριστώ!", and "Merci!". The colors range from green to blue to yellow.

