

SMARTCHAIN

Πλατφόρμα καινοτομίας & επικοινωνίας

ISEKI-Food Association
&
Copa-Cogeca



Horizon 2020
European Union Funding
for Research & Innovation

The SMARTCHAIN project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 773785

Αρχική σελίδα της πλατφόρμας

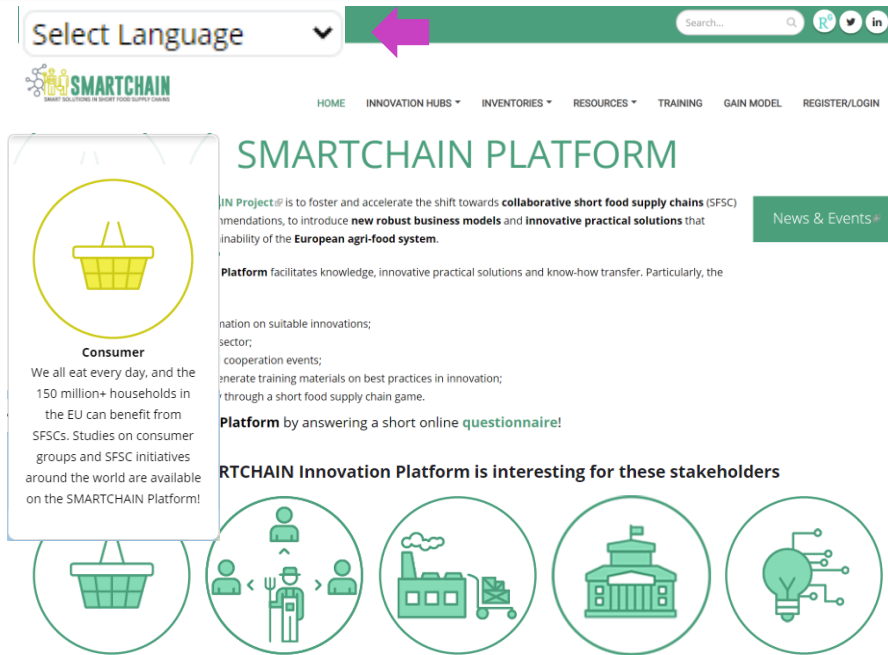
διάχυση γνώσης – καινοτομία – συνεργασία

Απευθύνεται σε μέλη βραχειών αλυσίδων
εφοδιασμού τροφίμων (BAET)

Enter the platform via a location of interest



smartchain-platform.eu



Select Language

Search...

SMARTCHAIN
SMART SOLUTIONS IN SHORT FOOD SUPPLY CHAINS

HOME INNOVATION HUBS INVENTORIES RESOURCES TRAINING GAIN MODEL REGISTER/LOGIN

SMARTCHAIN PLATFORM

IN Project# is to foster and accelerate the shift towards **collaborative short food supply chains** (SFSC) innovations, to introduce **new robust business models** and **innovative practical solutions** that improve the **resilience and sustainability** of the **European agri-food system**.

Platform facilitates knowledge, innovative practical solutions and know-how transfer. Particularly, the platform provides:

- Information on suitable innovations;
- Cooperation events;
- Cooperation events;
- Generate training materials on best practices in innovation;
- Engage stakeholders through a short food supply chain game.

Platform by answering a short online **questionnaire!**

SMARTCHAIN Innovation Platform is interesting for these stakeholders

Consumer

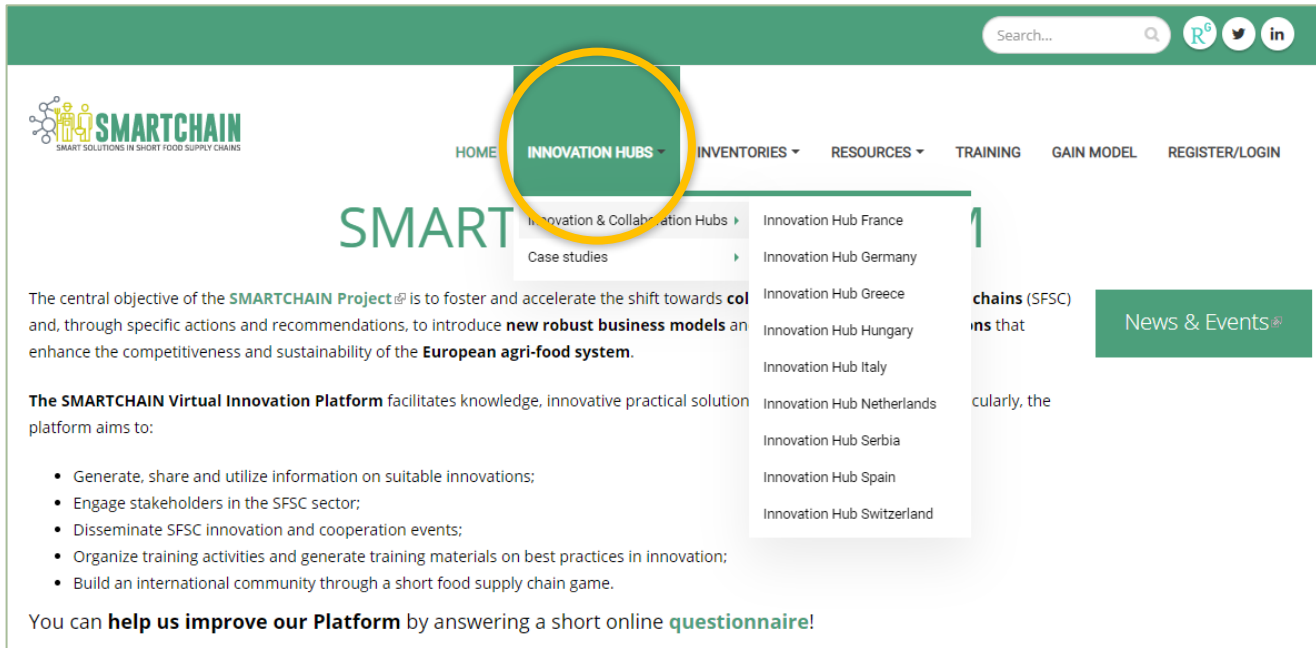
We all eat every day, and the 150 million+ households in the EU can benefit from SFSCs. Studies on consumer groups and SFSC initiatives around the world are available on the SMARTCHAIN Platform!



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Επικοινωνία μεταξύ των κόμβων καινοτομίας



The screenshot shows the SMARTCHAIN website interface. The top navigation bar includes a search box, social media icons (ResearchGate, Twitter, LinkedIn), and the SMARTCHAIN logo. The main navigation menu features: HOME, **INNOVATION HUBS** (highlighted with a yellow circle), INVENTORIES, RESOURCES, TRAINING, GAIN MODEL, and REGISTER/LOGIN. A dropdown menu for 'INNOVATION HUBS' is open, listing: Innovation & Collaboration Hubs, Case studies, Innovation Hub France, Innovation Hub Germany, Innovation Hub Greece, Innovation Hub Hungary, Innovation Hub Italy, Innovation Hub Netherlands, Innovation Hub Serbia, Innovation Hub Spain, and Innovation Hub Switzerland. The main content area contains text about the project's objective and a list of goals.

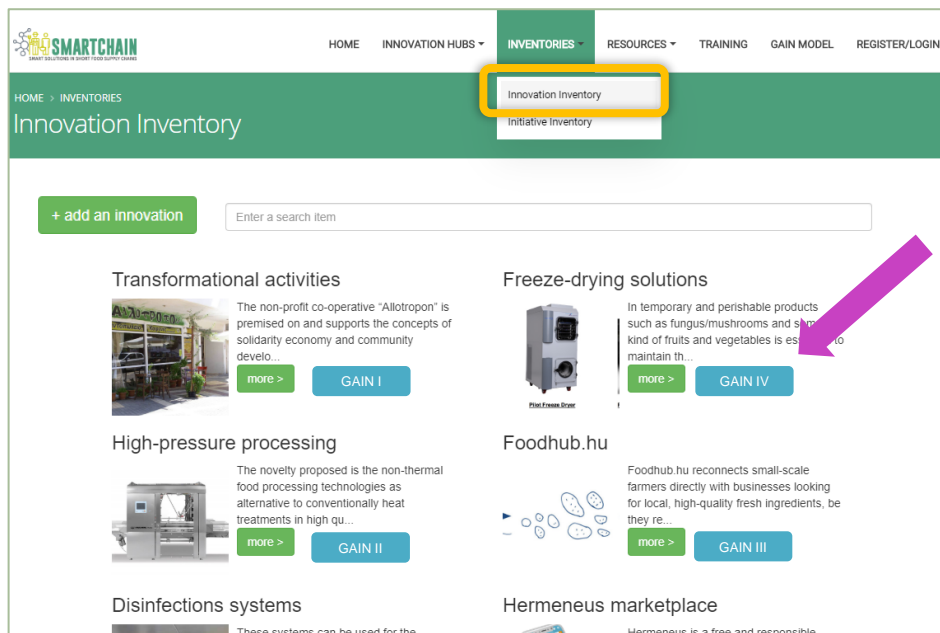
The central objective of the **SMARTCHAIN Project** is to foster and accelerate the shift towards **collaborative innovation** and, through specific actions and recommendations, to introduce **new robust business models** and enhance the competitiveness and sustainability of the **European agri-food system**.

The **SMARTCHAIN Virtual Innovation Platform** facilitates knowledge, innovative practical solution platform aims to:

- Generate, share and utilize information on suitable innovations;
- Engage stakeholders in the SFSC sector;
- Disseminate SFSC innovation and cooperation events;
- Organize training activities and generate training materials on best practices in innovation;
- Build an international community through a short food supply chain game.

You can **help us improve our Platform** by answering a short online **questionnaire!**

Καινοτομίες & πρωτοβουλίες των βραχειών αλυσίδων εφοδιασμού τροφίμων



HOME > INNOVATION HUBS > **INVENTORIES** > RESOURCES > TRAINING > GAIN MODEL > REGISTER/LOGIN

HOME > INVENTORIES

Innovation Inventory

Initiative Inventory

+ add an innovation

Enter a search item

Transformational activities

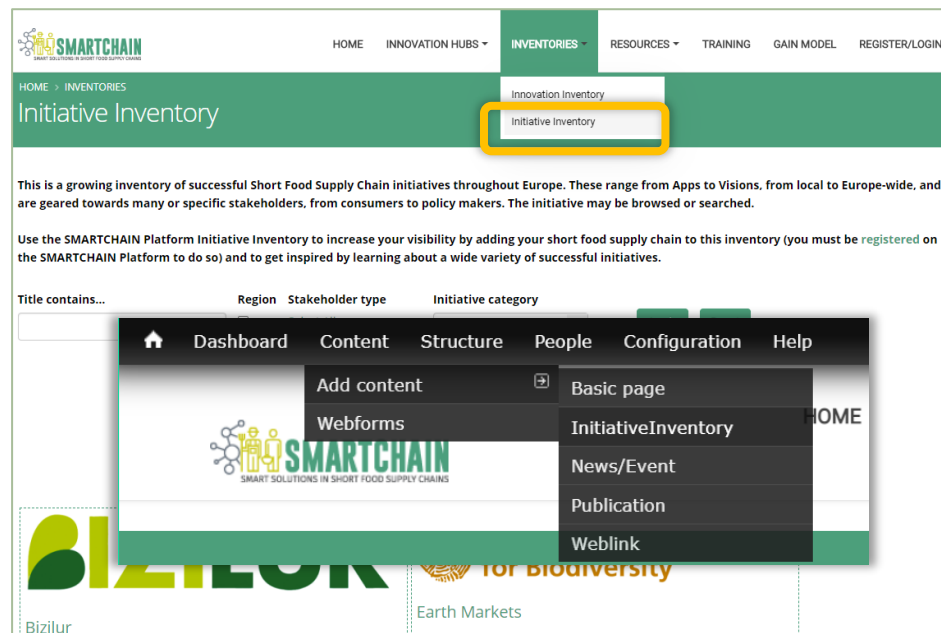
Freeze-drying solutions

High-pressure processing

Disinfections systems

Foodhub.hu

Hermeneus marketplace



HOME > INNOVATION HUBS > **INVENTORIES** > RESOURCES > TRAINING > GAIN MODEL > REGISTER/LOGIN

HOME > INVENTORIES

Initiative Inventory

Initiative Inventory

This is a growing inventory of successful Short Food Supply Chain initiatives throughout Europe. These range from Apps to Visions, from local to Europe-wide, and are geared towards many or specific stakeholders, from consumers to policy makers. The initiative may be browsed or searched.

Use the SMARTCHAIN Platform Initiative Inventory to increase your visibility by adding your short food supply chain to this inventory (you must be registered on the SMARTCHAIN Platform to do so) and to get inspired by learning about a wide variety of successful initiatives.

Title contains...

Region Stakeholder type Initiative category

Dashboard Content Structure People Configuration Help

Add content

Webforms

Basic page

InitiativeInventory

News/Event

Publication

Weblink

BIZILOR for Biodiversity

Bizilur Earth Markets

Εκδόσεις και σύνδεσμοι σε βραχείες αλυσίδες εφοδιασμού τροφίμων

[Publications](#)

From Smartchain? Year Stakeholder type Author ...

Consumer
Farmer&Cooperative
Industry&Retail
Policy maker
Regulatory authority
Retailer
Technology provider
EU project

(CTRL click to choose more than one)

Abatzsteigerung durch direktere Lebensmittelvermarktung

Stakeholder type: Consumer, Farmer&Cooperative, Industry&Retail, Policy maker, Technology provider

Year: 2019

Author(s): -

From SMARTCHAIN: Yes

Short description: Take a look at the German one-pager for information on how you can contribute to Increasing Sales of SFSC products. The Justify the Price heading tells how to communicate the value of SFSC to consumers.

File attachment: [Download](#)

Food supply during the economic and social situation caused by the coronavirus

Stakeholder type: Consumer, Farmer&Cooperative, Industry&Retail, Policy maker, Technology provider

Year: 2020

Author(s): Kisléptékű Termékelőállítók és Szolgáltatók Országos Érdekképviseletének Egyesülete

From SMARTCHAIN: Yes

[Weblinks](#)

Filter by: Stakeholder type

Animal Task Force



Region: EU

Stakeholder type(s): Industry&Retail

Website: <http://animaltaskforce.eu/#/>

Short description:

The Animal Task Force is a European Public-Private Partnership of research organisations and farmer and industry organisations, working together on a sustainable and competitive European livestock production sector by fostering knowledge development and innovation in the whole animal production chain.

BBI



Εκπαιδευτικό υλικό


NAVIGATION ☰

- Home
- ▶ ISEKI-Food E-learning
- ▶ Courses

Course categories:

SMARTCHAIN ▾

This category is part of the **SMARTCHAIN Project**, which is supported by the European Union's Horizon 2020 Research and Innovation Programme under the grant agreement No. 773785.

 This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 773785

Search courses:

▾ Collapse all

- ▶ **Innovation and Solution-based Multi-actor Workshops**
- ▶ **Tutorial for the SMARTCHAIN Innovation Platform**
A video tutorial on the use of the SMARTCHAIN Innovation Platform (<https://www.smartchain-platform.eu>).
- ▶ **Best Practices in Innovation**
An e-learning course based on the outcomes of the innovation and solution-based multi-actor workshops, which will generate concrete actions for knowledge transfer on Best Practices in Innovation.

▶ Innovation and Solution-based Multi-actor Workshops


- ▶ [Generic \(EN\) - Multi-stakeholder Workshop 1](#)
- ▶ [France - Multi-stakeholder Workshop 1](#)
- ▶ [Germany - Multi-stakeholder Workshop 1](#)
- ▶ [Greece - Multi-stakeholder Workshop 1](#)
- ▶ [Hungary - Multi-stakeholder Workshop 1](#)
- ▶ [Italy - Multi-stakeholder Workshop 1](#)
- ▶ [Netherlands - Multi-stakeholder Workshop 1](#)
- ▶ [Serbia - Multi-stakeholder Workshop 1](#)
- ▶ [Spain - Multi-stakeholder Workshop 1](#)
- ▶ [Switzerland - Multi-stakeholder Workshop 1](#)

Εγγραφείτε στο πρόγραμμα εξ αποστάσεως διδασκαλίας "Best practices in Innovation"

Οικοδομώντας μια διεθνή κοινότητα

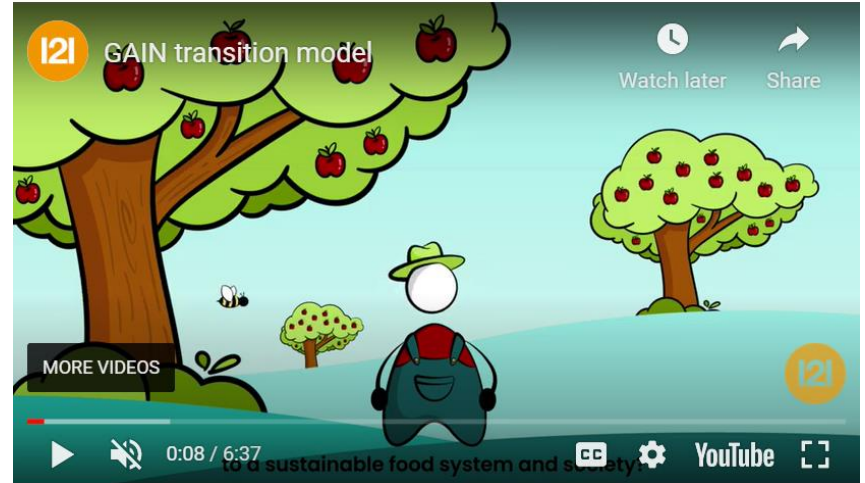
- GAIN model in practice
- GAIN Theory
- GAIN based research
- GAIN based innovations

HOME
GAIN Model



Short Food Chain EU Community
Listed group

[linkedin.com/groups/8948135](https://www.linkedin.com/groups/8948135)



121 GAIN transition model

Watch later Share

MORE VIDEOS

0:08 / 6:37

to a sustainable food system and society

YouTube

https://youtu.be/pzRwSNvbY_s



Η συνέχεια της πλατφόρμας του προγράμματος



CO   
FRESH

Για τα έτη 2021 – 2024
Το όνομα της πλατφόρμας θα αλλάξει



ΠΕ 8: Διάχυση, επικοινωνία και αξιοποίηση

Σκοπός

Η μεγιστοποίηση του αντικτύπου του έργου μέσω της αποτελεσματικής ανταλλαγής γνώσεων και επικοινωνίας με ένα ευρύ φάσμα ενδιαφερομένων.

Βασικοί στόχοι του ΠΕ και κοινά-στόχοι

Ταυτότητα

Αφοσίωση

Αντίκτυπος

Διάδοση

Επαγγελματίες του αγροδιατροφικού τομέα

Υπεύθυνοι χάραξης πολιτικής

Γενικός πληθυσμός και καταναλωτές

Ακαδημαϊκοί και ερευνητές

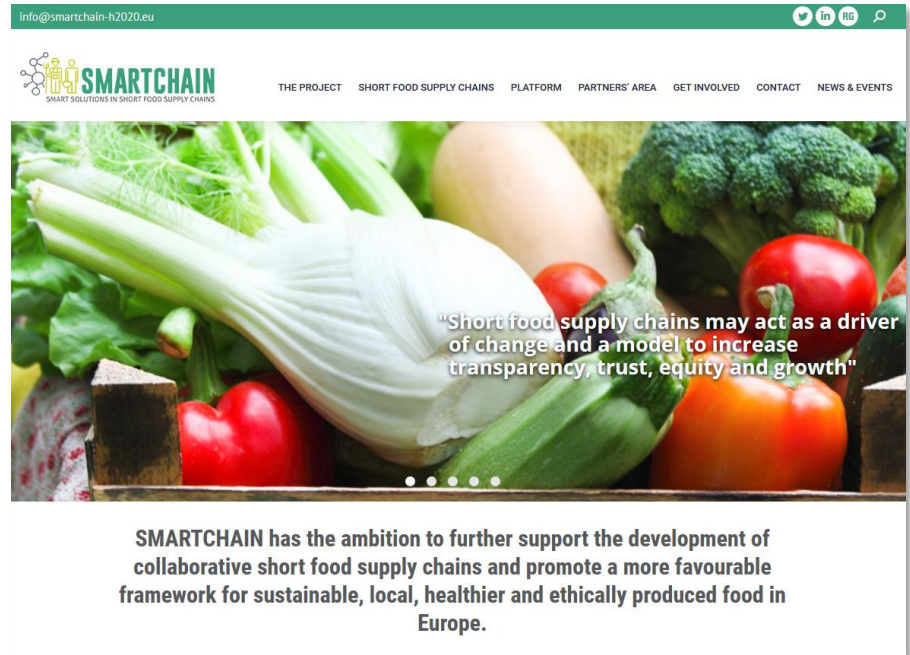
Κανάλια επικοινωνίας

- Ιστότοπος
- Twitter
- LinkedIn
- YouTube
- ResearchGate
- Ενημερωτικά δελτία (Newsletters)
- Πλατφόρμα καινοτομίας



Ιστοτόπος του SMARTCHAIN

- Όλες οι πληροφορίες για το πρόγραμμα βρίσκονται στον ιστοτόπο
- Γενική περιγραφή για το πρόγραμμα και το περιεχόμενό του
- Υπερ-σύνδεσμος για την πλατφόρμα καινοτομίας & επικοινωνίας
- Τελευταία νέα και εκδηλώσεις
- Πως να επικοινωνήσετε με τους υπευθύνους του προγράμματος
- www.smartchain-h2020.eu



The screenshot shows the website's header with the SMARTCHAIN logo and navigation menu. The main content area features a large image of fresh vegetables with a quote: "Short food supply chains may act as a driver of change and a model to increase transparency, trust, equity and growth". Below the image is a paragraph of text.

info@smartchain-h2020.eu

SMARTCHAIN
SMART SOLUTIONS IN SHORT FOOD SUPPLY CHAINS

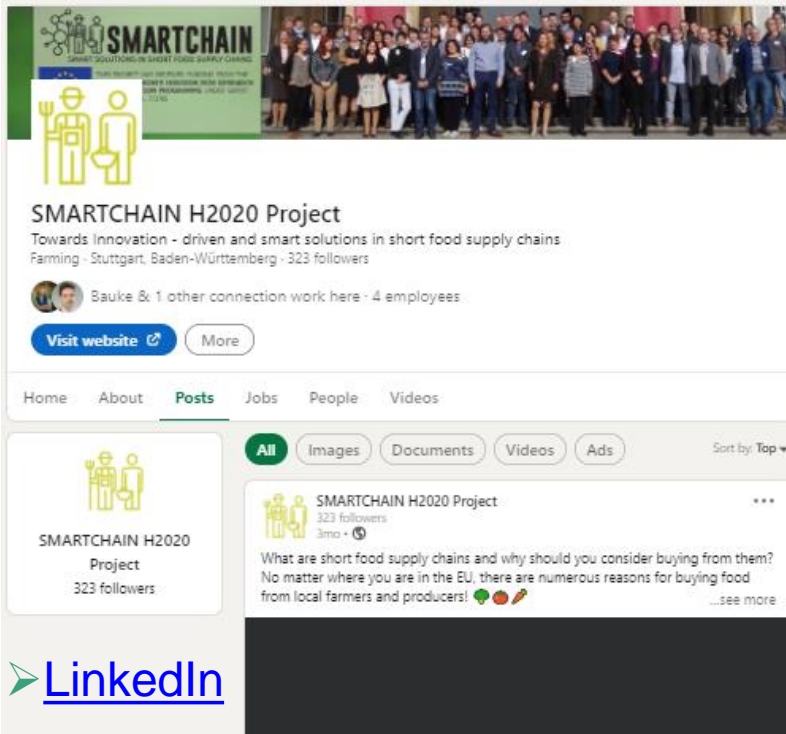
THE PROJECT SHORT FOOD SUPPLY CHAINS PLATFORM PARTNERS' AREA GET INVOLVED CONTACT NEWS & EVENTS

"Short food supply chains may act as a driver of change and a model to increase transparency, trust, equity and growth"

SMARTCHAIN has the ambition to further support the development of collaborative short food supply chains and promote a more favourable framework for sustainable, local, healthier and ethically produced food in Europe.



Μέσα κοινωνικής δικτύωσης



SMARTCHAIN H2020 Project
Towards Innovation - driven and smart solutions in short food supply chains
Farming - Stuttgart, Baden-Württemberg - 323 followers

Bauke & 1 other connection work here - 4 employees

[Visit website](#) [More](#)

Home About **Posts** Jobs People Videos

SMARTCHAIN H2020 Project
323 followers

SMARTCHAIN H2020 Project
323 followers
3mo • 🌱

What are short food supply chains and why should you consider buying from them? No matter where you are in the EU, there are numerous reasons for buying food from local farmers and producers! 🍅 🍆 🥕 ...see more

[LinkedIn](#)



SMARTCHAIN
SMART SOLUTIONS IN SHORT FOOD SUPPLY CHAINS

SMARTCHAIN_EU
@Smartchain_EU

#Smartchain_EU aims to unlock the potential short food supply chains. Funded by the @EU_H2020 R&I Programme. Managed by @UniHohenheim, @CopaCogeca & @EUFIC.

[smartchain-h2020.eu](#) 📅 Joined May 2019

872 Following 719 Followers

[Tweets](#) [Tweets & replies](#) [Media](#) [Likes](#)

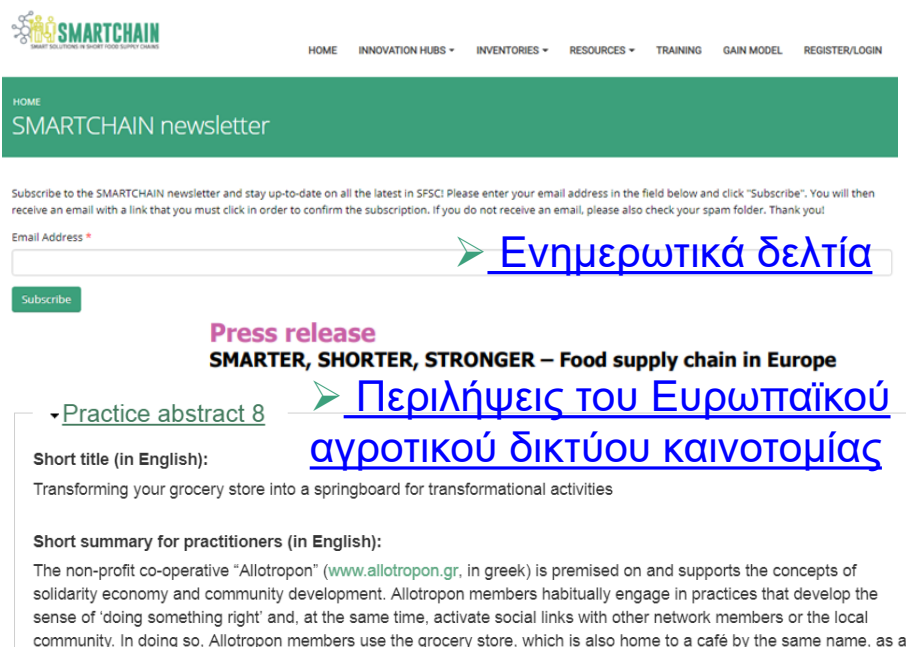
[Twitter](#)





Βιβλιοθήκη του SMARTCHAIN

- Δημοφιλή άρθρα
- Ειδική έκδοση
- Περιλήψεις του Ευρωπαϊκού αγροτικού δικτύου καινοτομίας
- Δελτία τύπου
- Σχέδιο αξιοποίησης



The screenshot shows the SMARTCHAIN website interface. At the top, there is a navigation menu with links for HOME, INNOVATION HUBS, INVENTORIES, RESOURCES, TRAINING, GAIN MODEL, and REGISTER/LOGIN. Below the navigation is a green banner for the SMARTCHAIN newsletter. A subscription form is present, with a text input field for the email address and a green 'Subscribe' button. To the right of the input field is a blue arrow pointing to the text 'Ενημερωτικά δελτία'. Below the form, there is a section for a 'Press release' titled 'SMARTER, SHORTER, STRONGER – Food supply chain in Europe'. A blue arrow points to the text 'Περιλήψεις του Ευρωπαϊκού αγροτικού δικτύου καινοτομίας'. Below this, there is a section for a 'Practice abstract 8' with a short title and a short summary for practitioners.

HOME INNOVATION HUBS INVENTORIES RESOURCES TRAINING GAIN MODEL REGISTER/LOGIN

HOME
SMARTCHAIN newsletter

Subscribe to the SMARTCHAIN newsletter and stay up-to-date on all the latest in SFSCI! Please enter your email address in the field below and click "Subscribe". You will then receive an email with a link that you must click in order to confirm the subscription. If you do not receive an email, please also check your spam folder. Thank you!

Email Address *

Subscribe

➤ [Ενημερωτικά δελτία](#)

Press release
SMARTER, SHORTER, STRONGER – Food supply chain in Europe

➤ [Περιλήψεις του Ευρωπαϊκού αγροτικού δικτύου καινοτομίας](#)

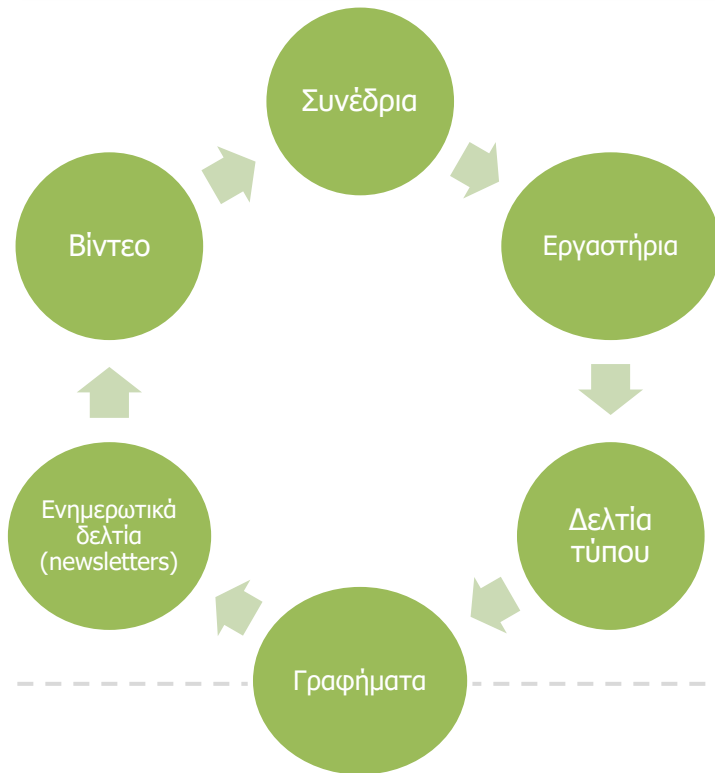
▼ [Practice abstract 8](#)

Short title (in English):
Transforming your grocery store into a springboard for transformational activities

Short summary for practitioners (in English):
The non-profit co-operative "Allotropon" (www.allotropon.gr, in greek) is premised on and supports the concepts of solidarity economy and community development. Allotropon members habitually engage in practices that develop the sense of 'doing something right' and, at the same time, activate social links with other network members or the local community. In doing so, Allotropon members use the grocery store, which is also home to a café by the same name, as a



Δραστηριότητες διάχυσης



Πάρτε μέρος

- [Ακολουθήστε μας στο Twitter](#)
- [Ακολουθήστε μας στο LinkedIn](#)
- [Εγγραφείτε στο Newsletter](#)
- [Εγγραφείτε στην πλατφόρμα](#)
- [Δείτε βίντεο στο YouTube](#)
- Μοιραστείτε την καινοτομία σας
- Κάνετε «Like» / Κοινοποιήστε / Σχολιάστε

Θέλουμε να
αναλάβετε δράση



Thank you! Grazie! Hvala! Köszönöm! Merci! Thank you!
 Grazie! Hvala! ¡Gracias! Thank you! Thank you!
 Thank you! Danke! Hvala! Grazie! Hvala! Grazie! Ευχαριστώ!
 Merci! Hvala! Köszönöm! Dank u! Hvala! ¡Gracias!
 Thank you! Ευχαριστώ! Köszönöm! Thank you! ¡Gracias! Danke!
 Danke! Hvala! Köszönöm! Köszönöm! Danke! Merci!
 Hvala! Ευχαριστώ! Thank you! Köszönöm! ¡Gracias! Dank u!
 Merci! Hvala! Grazie! Dank u! Hvala! Dank u! Dank u!
 Hvala! Grazie! Thank you! ¡Gracias! Thank you! Köszönöm! Grazie!
 Danke! Merci! Dank u! Köszönöm! Köszönöm! Hvala! Dank u! Grazie!
 Dank u! Ευχαριστώ! Hvala! Köszönöm! Köszönöm! Grazie!
 Thank you! Dank u! Hvala! Merci! Ευχαριστώ! Dank u!
 ¡Gracias! Hvala! Grazie! Ευχαριστώ! Dank u!
 Thank you! Grazie! Ευχαριστώ! Hvala! Köszönöm!
 Thank you! Hvala! Köszönöm! Ευχαριστώ!

