SMARTCHAIN
SMART SOLUTIONS IN SHORT FOOD SUPPLY CHAINS

SMARTCHAIN Plateforme Innovation & Communication

ISEKI-Food Association

Copa-Cogeca

11/05/2021

Horizon 2020
European Union Funding
for Research & Innovation

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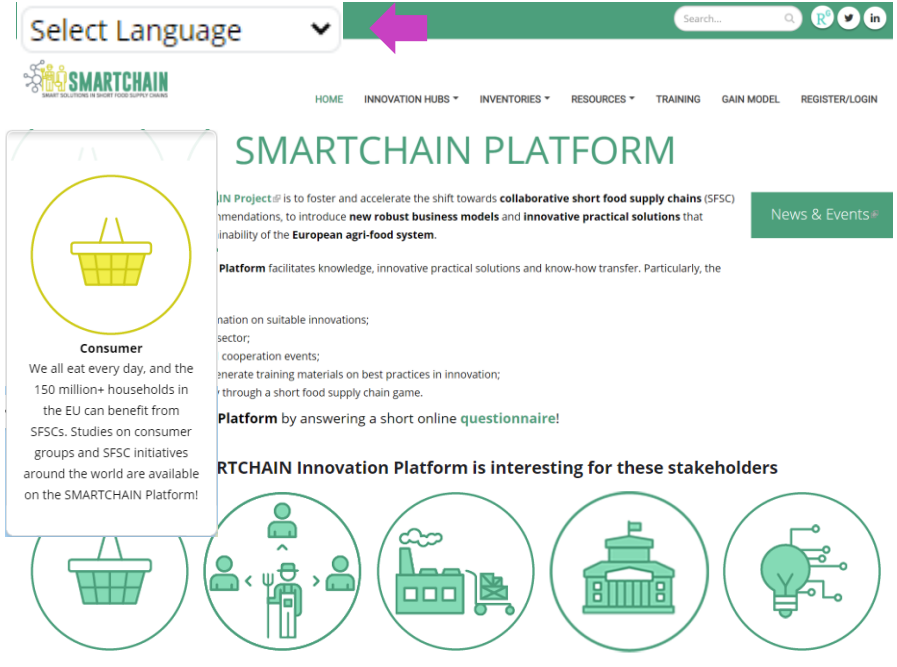
Page d'accueil de la plateforme

Transfert de connaissances – innovation – coopération

les parties prenantes **des circuits courts (SFSC)**



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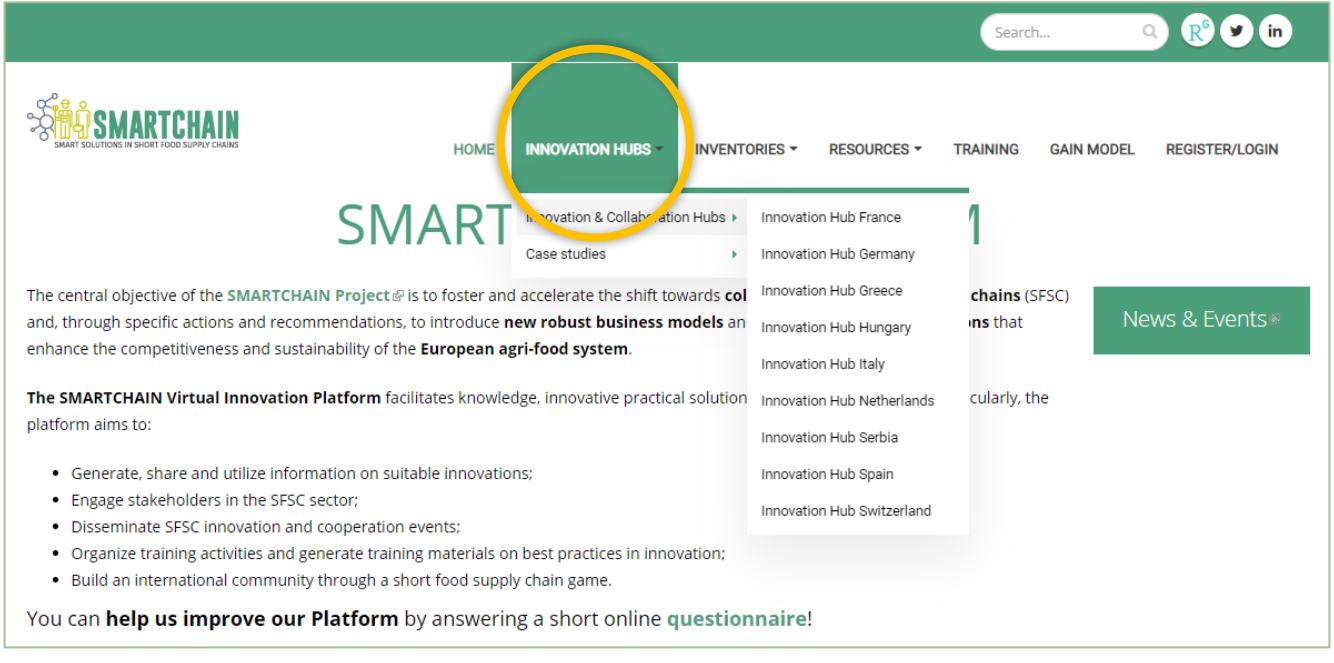
Communication entre les Innovation Hubs



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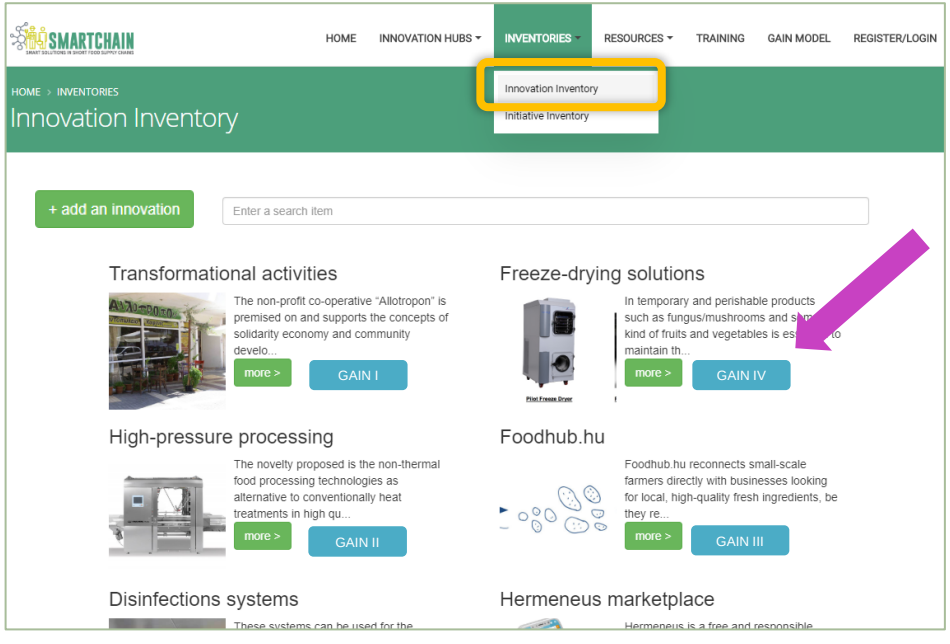
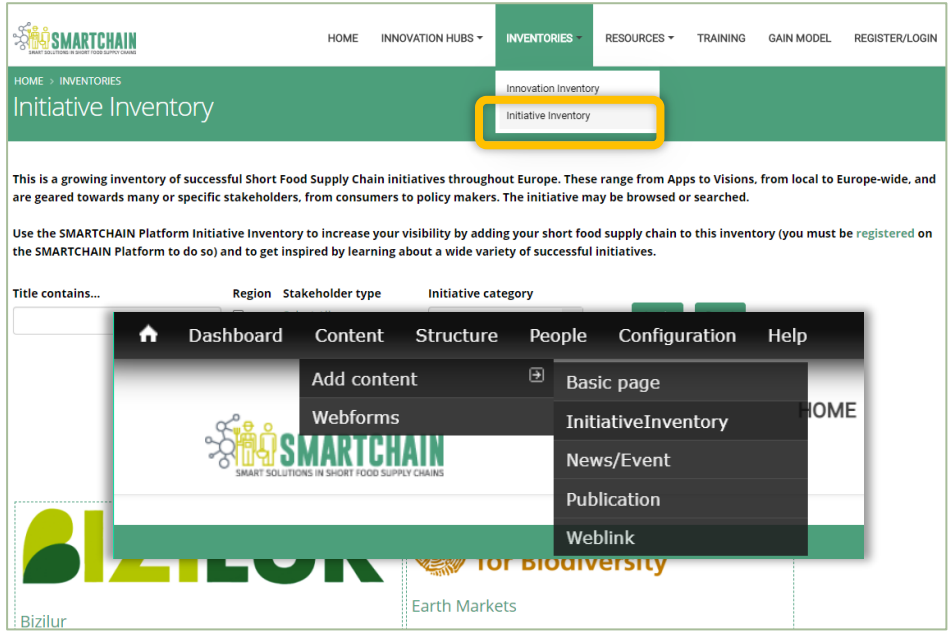
Innovations & Initiatives des SFSC





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Publications & Weblinks des SFSC

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HOME | INNOVATION HUBS | INVENTORIES | RESOURCES | TRAINING | GAIN MODEL | REGISTER/LOGIN

Publications

From Smartchain? - Any -
Year -Year
Stakeholder type
Consumer
Farmer&Cooperative
Industry&Retail
Policy maker
Regulatory authority
Retailer
Technology provider
EU project
(CTRL click to choose more than one)
Author ...
Apply Reset

Absatzsteigerung durch direktere Lebensmittelvermarktung

Stakeholder type: Consumer, Farmer&Cooperative, Industry&Retail, Policy maker, Technology provider
Year: 2019
Author(s): -
From SMARTCHAIN: Yes
Short description: Take a look at the German one-pager for information on how you can contribute to increasing Sales of SFSC products. The Justify the Price heading tell how to communicate the value of SFSC to consumers.
File attachment: Download

Food supply during the economic and social situation caused by the coronavirus

Stakeholder type: Consumer, Farmer&Cooperative, Industry&Retail, Policy maker, Technology provider
Year: 2020
Author(s): Kisléptékű Termékelőállítók és Szolgáltatók Országos Érdekképviseletének Egyesülete
From SMARTCHAIN: Yes

Weblinks

Filter by: Stakeholder type
- Any -
Apply

Animal Task Force

atf animal task force
A European Public-Private Platform

Region: EU
Stakeholder type(s): Industry&Retail
Website: http://animaltaskforce.eu/
Short description:
The Animal Task Force is a European Public-Private Partnership of research organisations and farmer and industry organisations, working together on a sustainable and competitive European livestock production sector by fostering knowledge development and innovation in the whole animal production chain.

BBI

BBI JU

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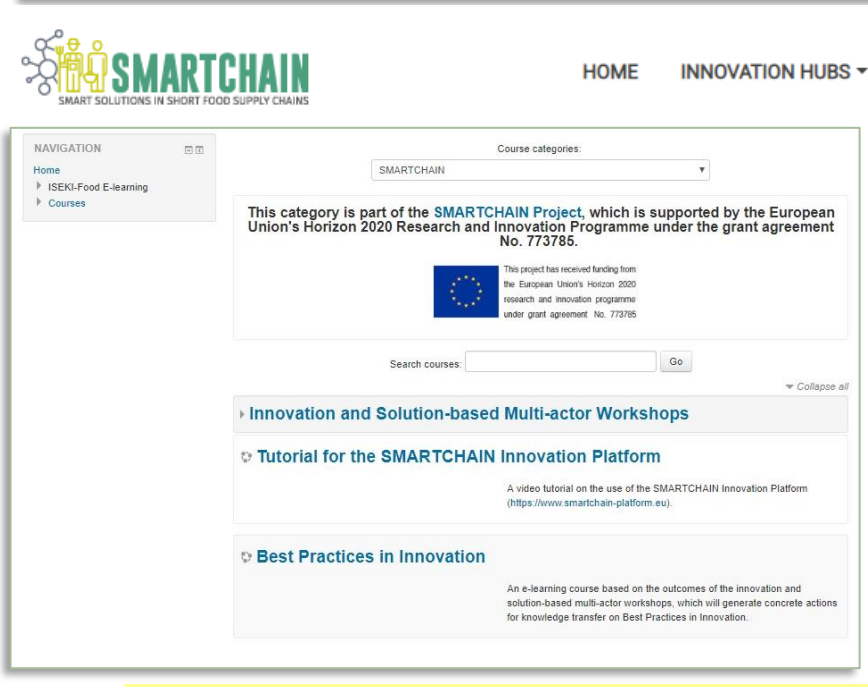
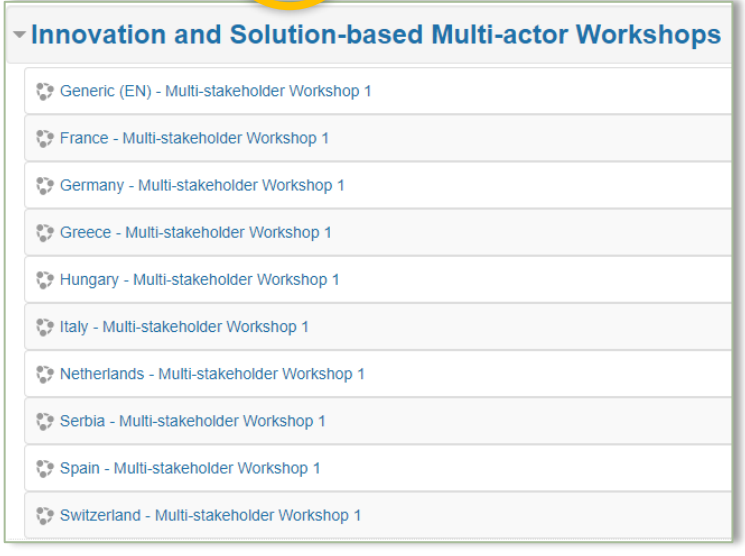
Matériels de formation





Inscrivez-vous au cours en ligne "Best practices in Innovation"

smartchain-platform.eu/training

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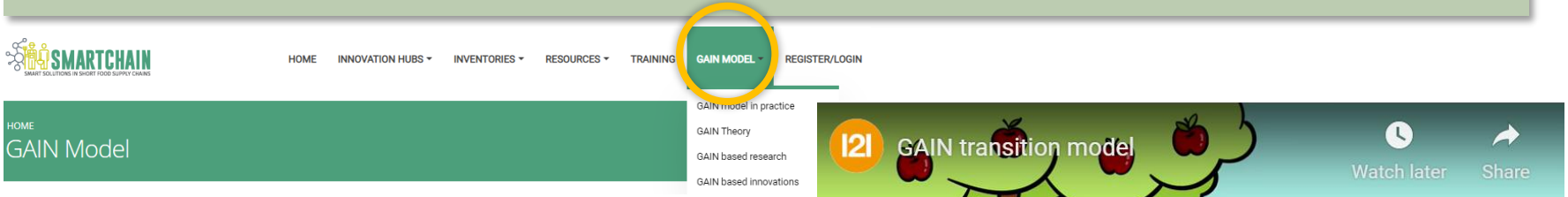
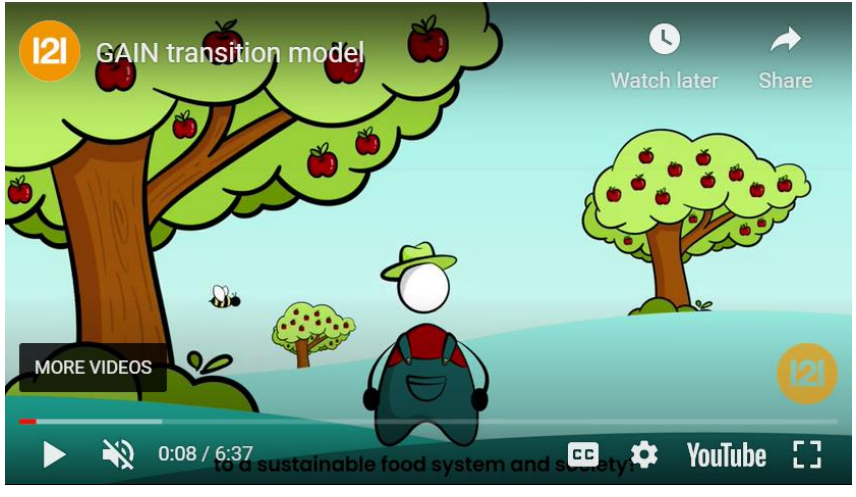
Créer une communauté internationale





linkedin.com/groups/8948135

https://youtu.be/pzRwSNvbY_s

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Poursuite de la plateforme

FAIRCHAIN

CO FRESH

Années 2021 – 2024

Le nom de la plateforme va être modifié

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Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs, Education and Research EAER
Agroscope

WP 8: Dissémination, Communication et Exploitation

OBJECTIF

Maximiser l'impact des résultats du projet grâce à un échange de connaissances et une communication efficace avec un large éventail de publics concernés.

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Objectifs clés et Public Cible

- Identité
- Engager
- Impact
- Rejoindre

- Praticiens de la Chaîne Alimentaire
- Décideurs politiques
- Grand Public & Consommateurs
- Académiques & Chercheurs

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Canaux de Communication

- Site Web
- Twitter
- LinkedIn
- You Tube
- Research Gate
- Newsletters
- Plateforme Innovation

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Site Web SMARTCHAIN

- Toutes les informations relatives au projet sont sur le site web
- A propos du projet et son contenu
- Lien à la plateforme SMARTCHAIN
- Dernières nouvelles et évènements
- Comment nous contacter

- www.smartchain-h2020.eu

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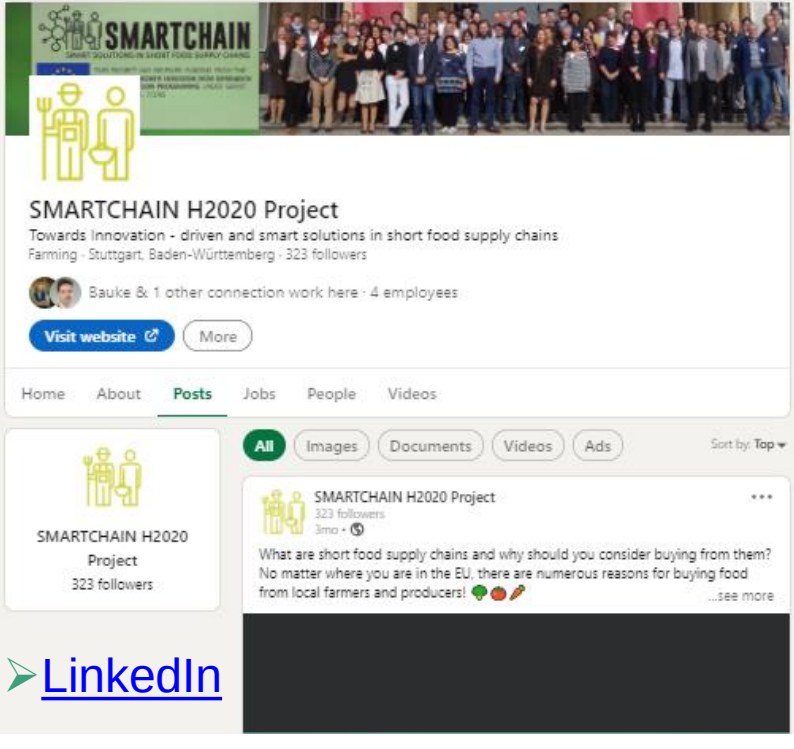
Réseaux sociaux



➢ LinkedIn

➢ Twitter

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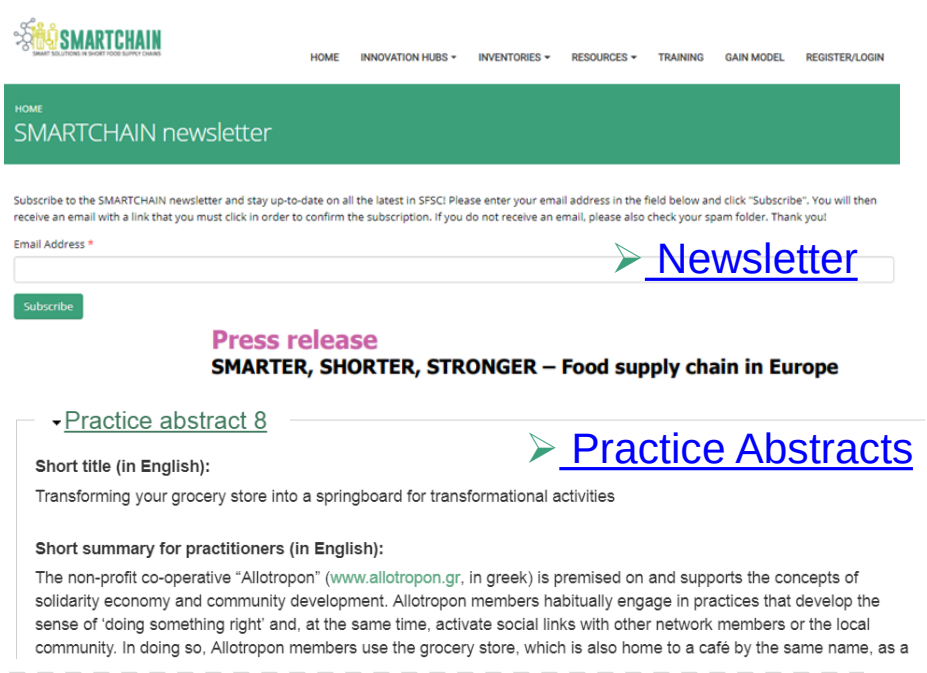
Littérature SMARTCHAIN

- Articles fréquemment consultés
- Edition spéciale
- Résumés EIP
- Communiqués de presse
- Plan d'Exploitation



- Newsletter
- Practice Abstracts

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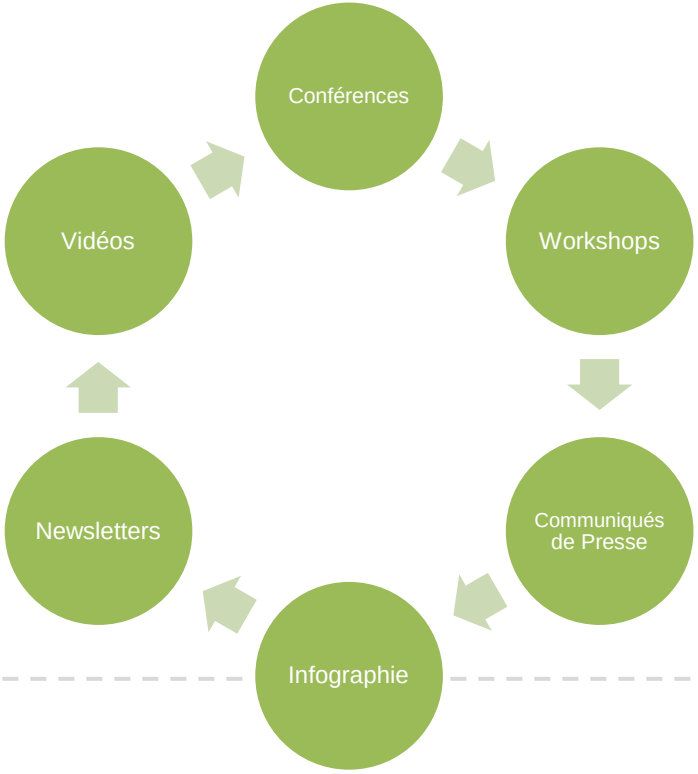
Activités de Diffusion



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S'impliquer

- Suivez-nous sur Twitter
- Suivez-nous sur LinkedIn
- Inscrivez-vous à notre Newsletter
- Enregistrez-vous sur la Plateforme
- Regardez les vidéos sur You Tube
- Partagez votre innovation
- Suivez/Partagez/Commentez

Nous souhaitons vous entendre

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